BONING PLAZA GUIDE SIGN SYSTEM PLANNING AND DESIGN

柏宁地王广场

标识系统规划设计

BONING

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A

VI要素体现

VI ELEMENTS REFLECT

交通标准图形符号

GBT 10001.1-2012 公共信息图形符号 第1部分：通用符号
GBT 10001.9-2008 标志用公共信息图形符号 第9部分：无障碍设施符号

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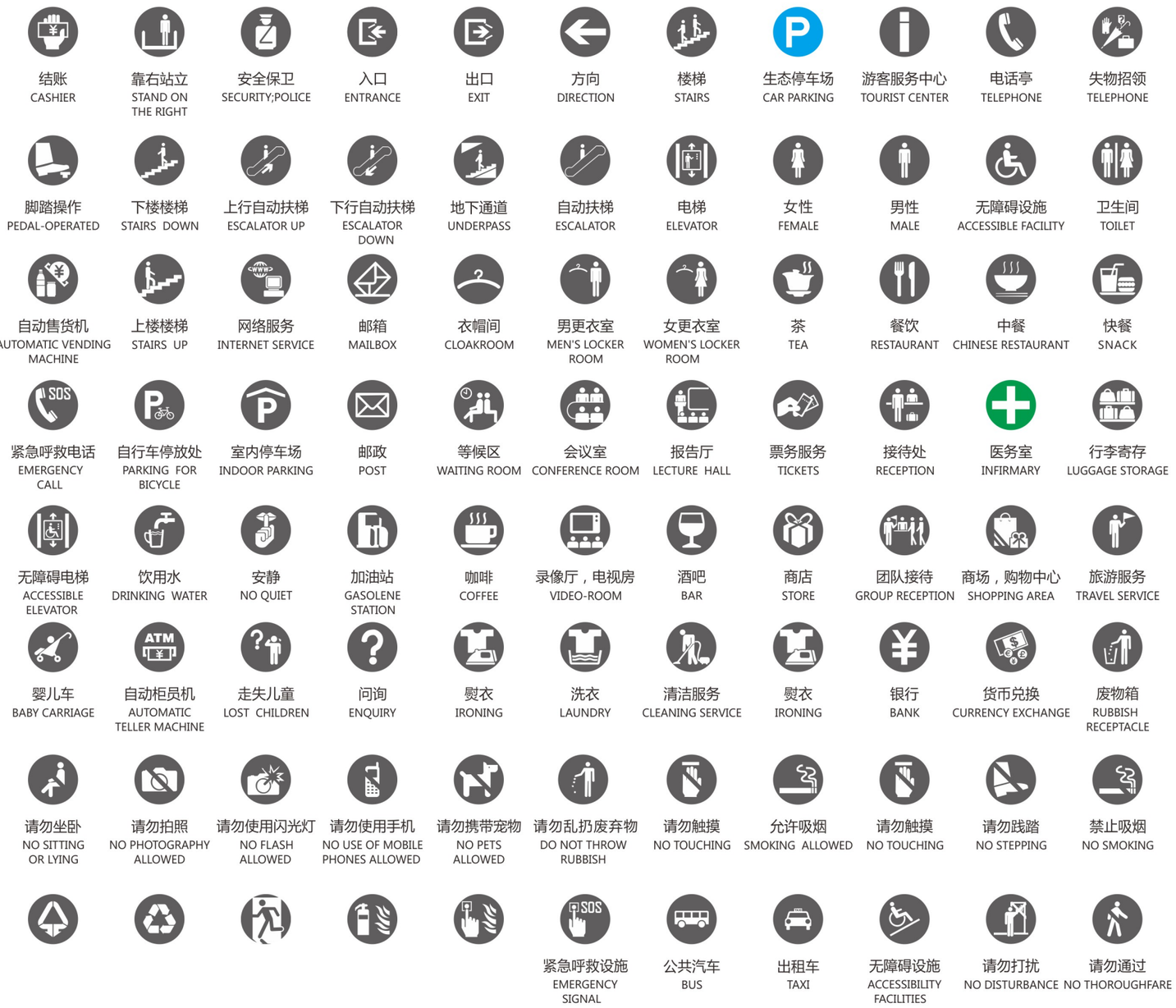

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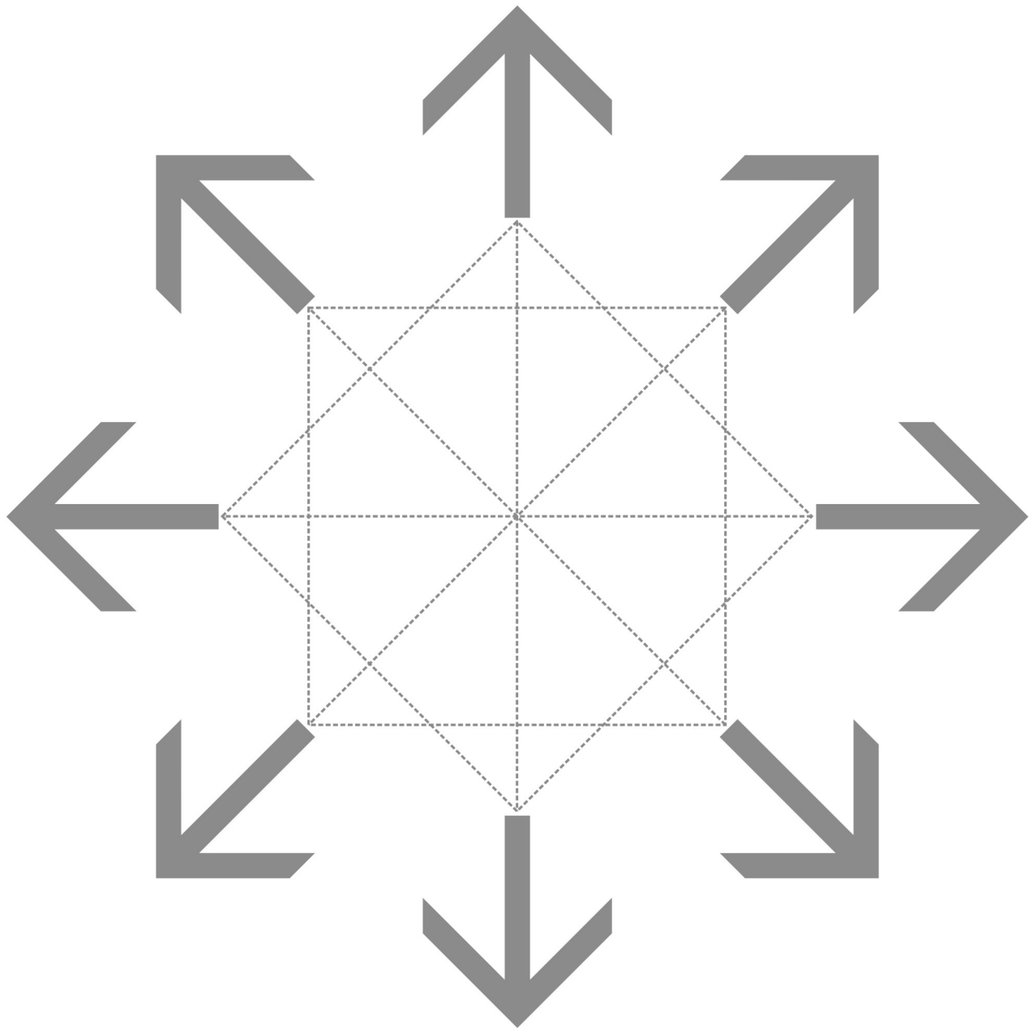


E R A 2 0 1 4

柏宁®地王广场

— Parklane Plaza —

主要颜色

黑灰色会令人有种时尚稳定商务的效果

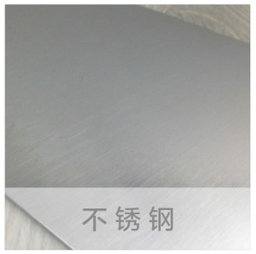
C:100 M:0 Y:50 K:10

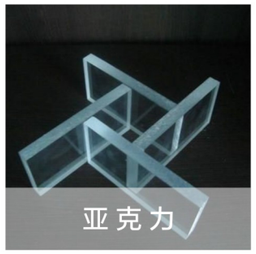
C:0 M:80 Y:40 K:0

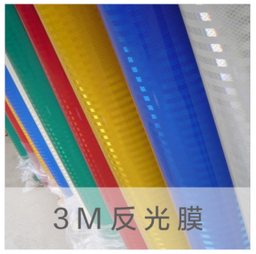
C:40 M:0 Y:100 K:0

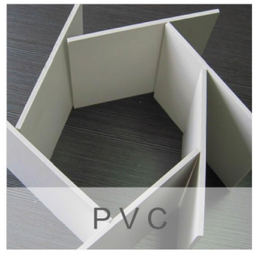
白 色

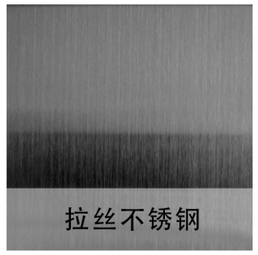
材质使用









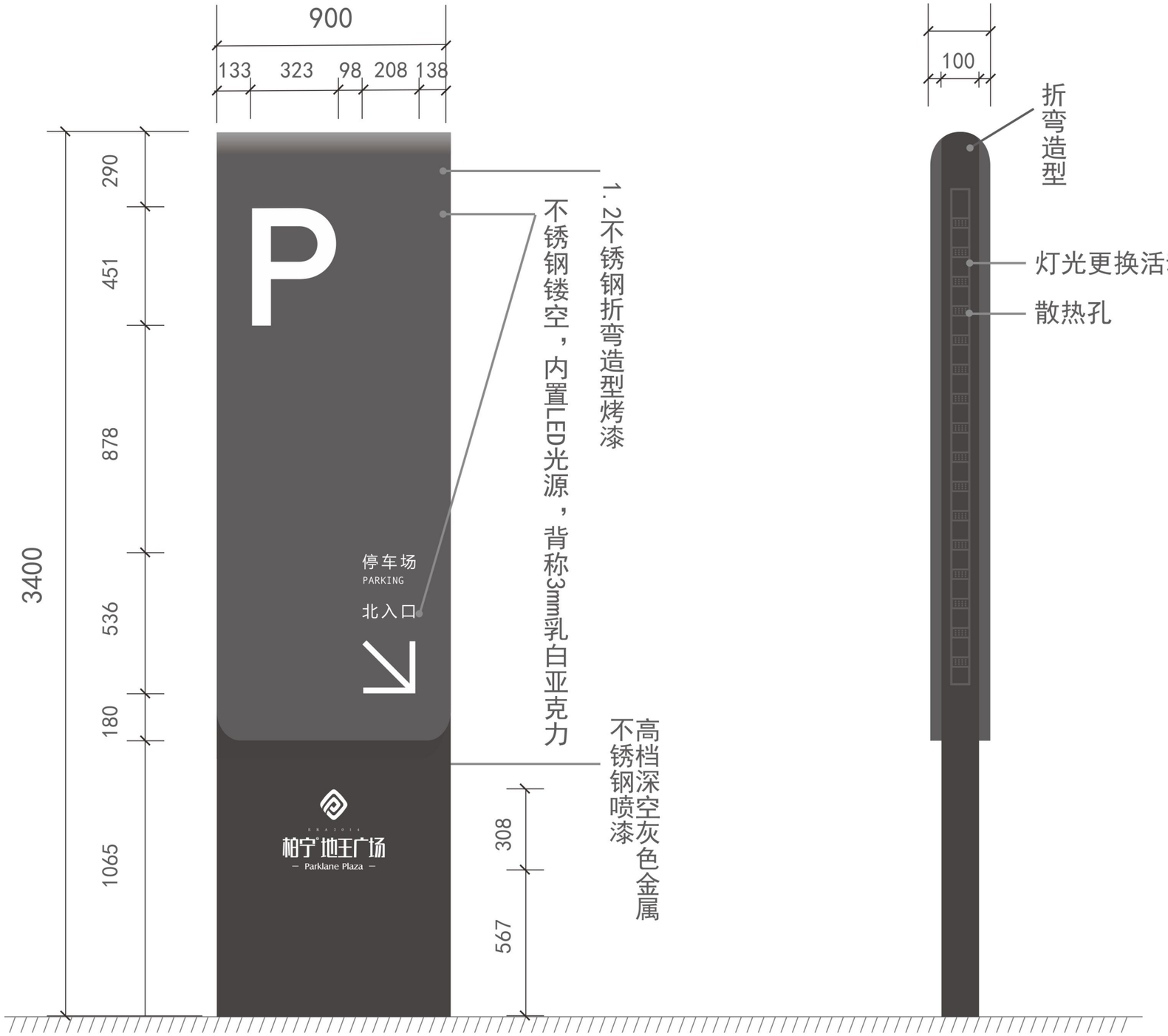


B

导视全套方案

GUIDING CONCEPT PROGRAM

停车场（北）竖式引导牌

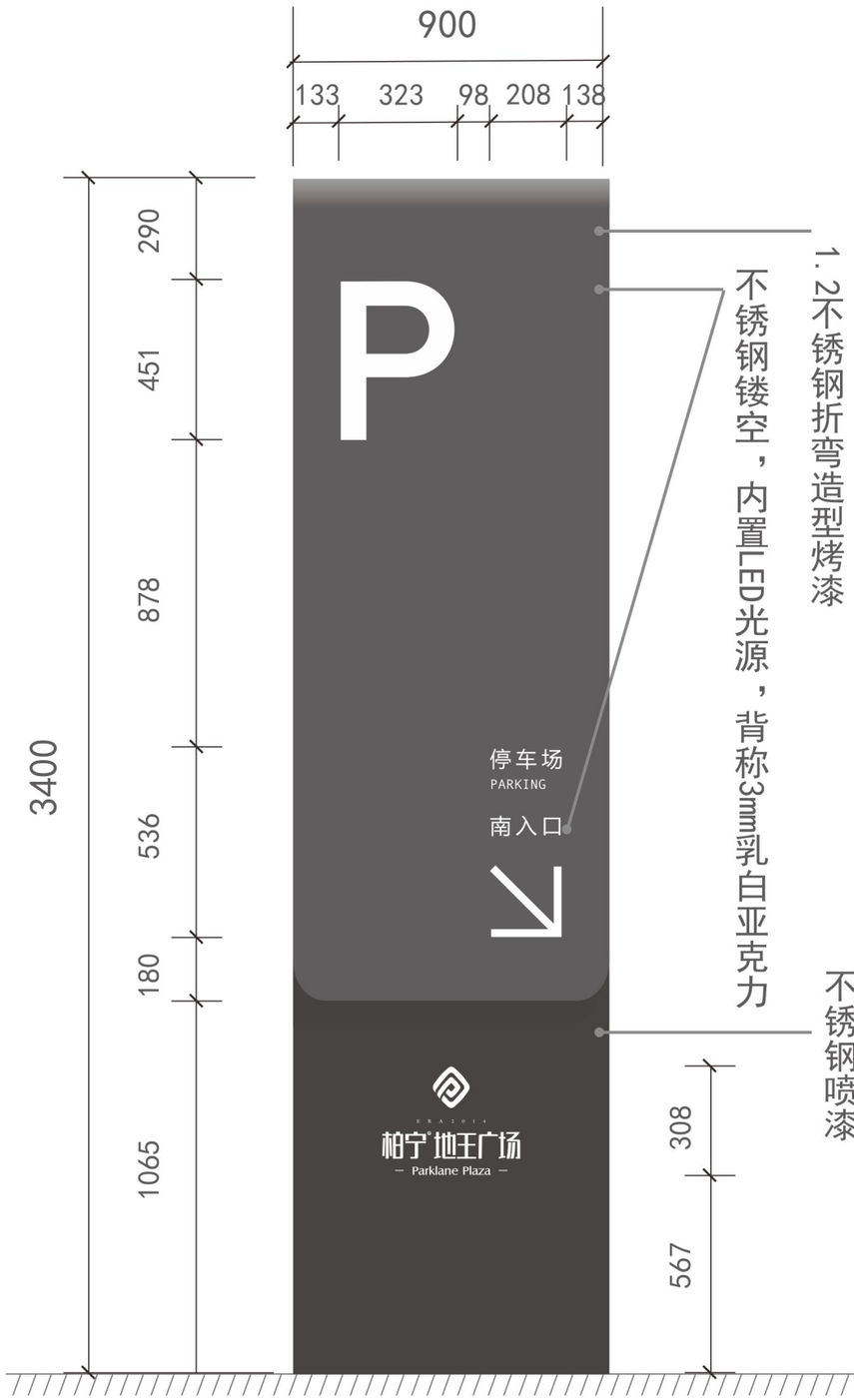


深空灰 C:0 M:0 Y:0 K:90

深灰 C:0 M:0 Y:0 K:80

参考

停车场（南）竖式引导牌



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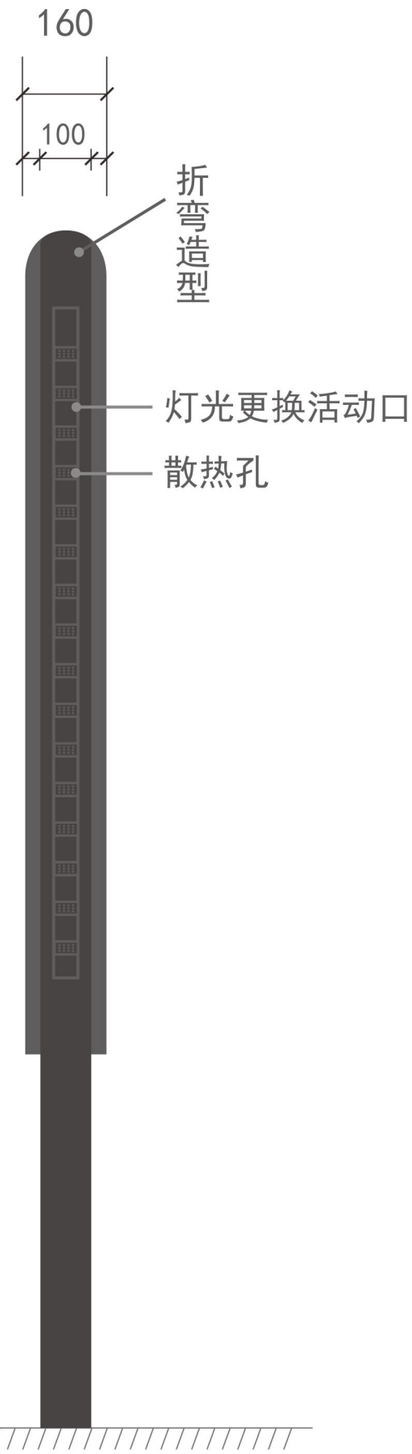


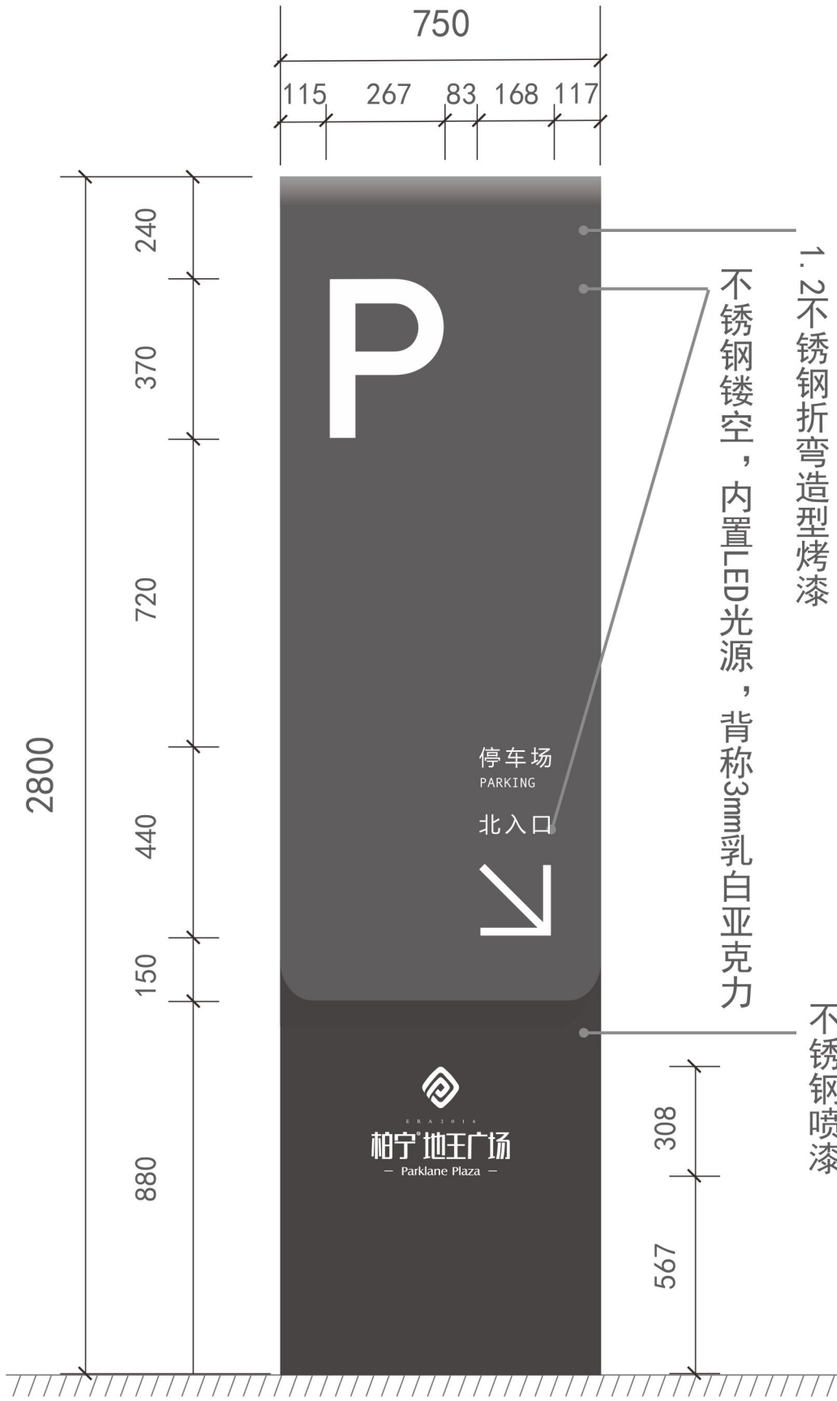
侧视图

深空灰 C:0 M:0 Y:0 K:90

深灰 C:0 M:0 Y:0 K:80

参考

停车场（北）竖式引导牌



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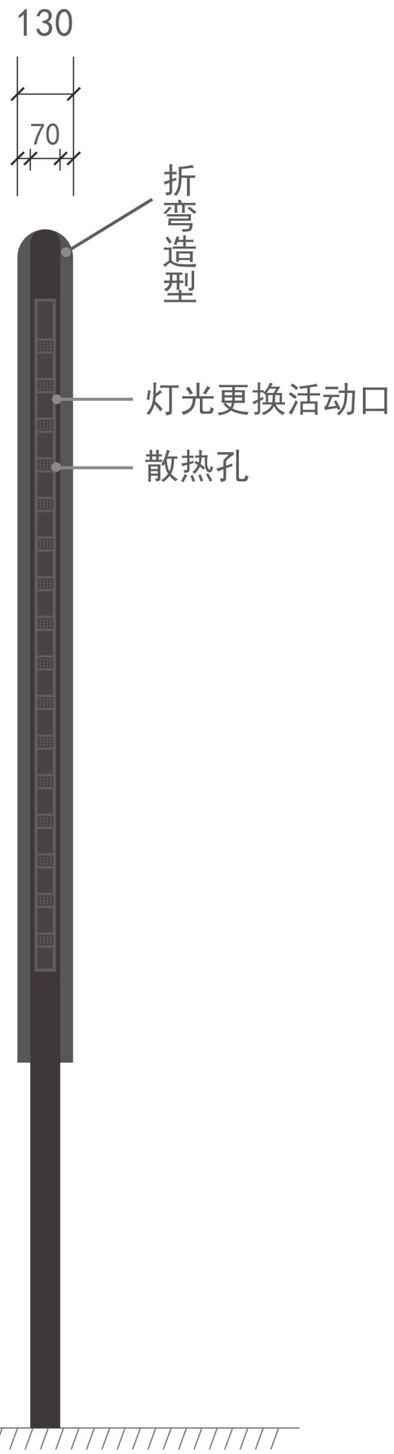


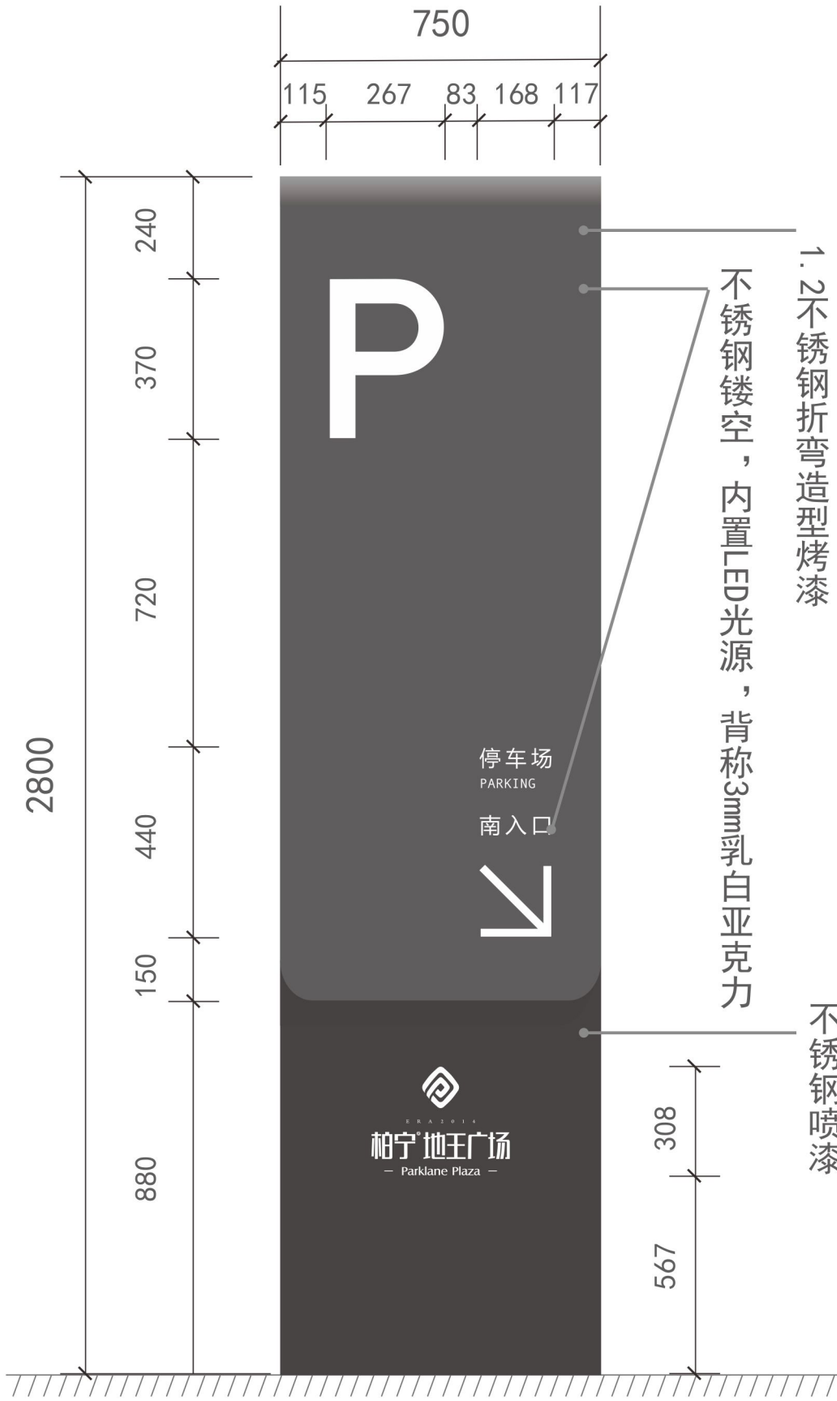
侧视图

深空灰 C:0 M:0 Y:0 K:90

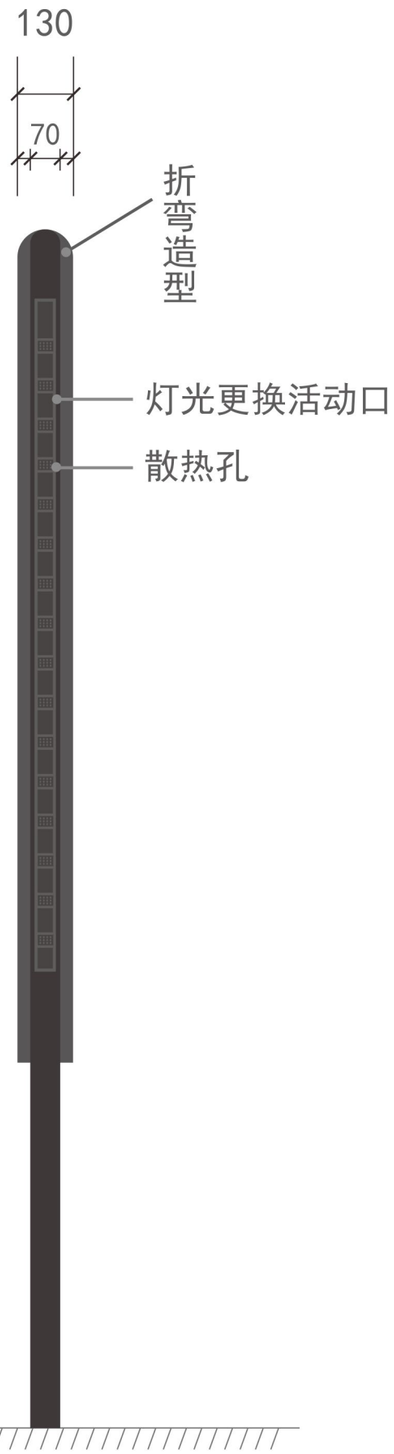
深灰 C:0 M:0 Y:0 K:80

参考

停车场（南）竖式引导牌



正视图



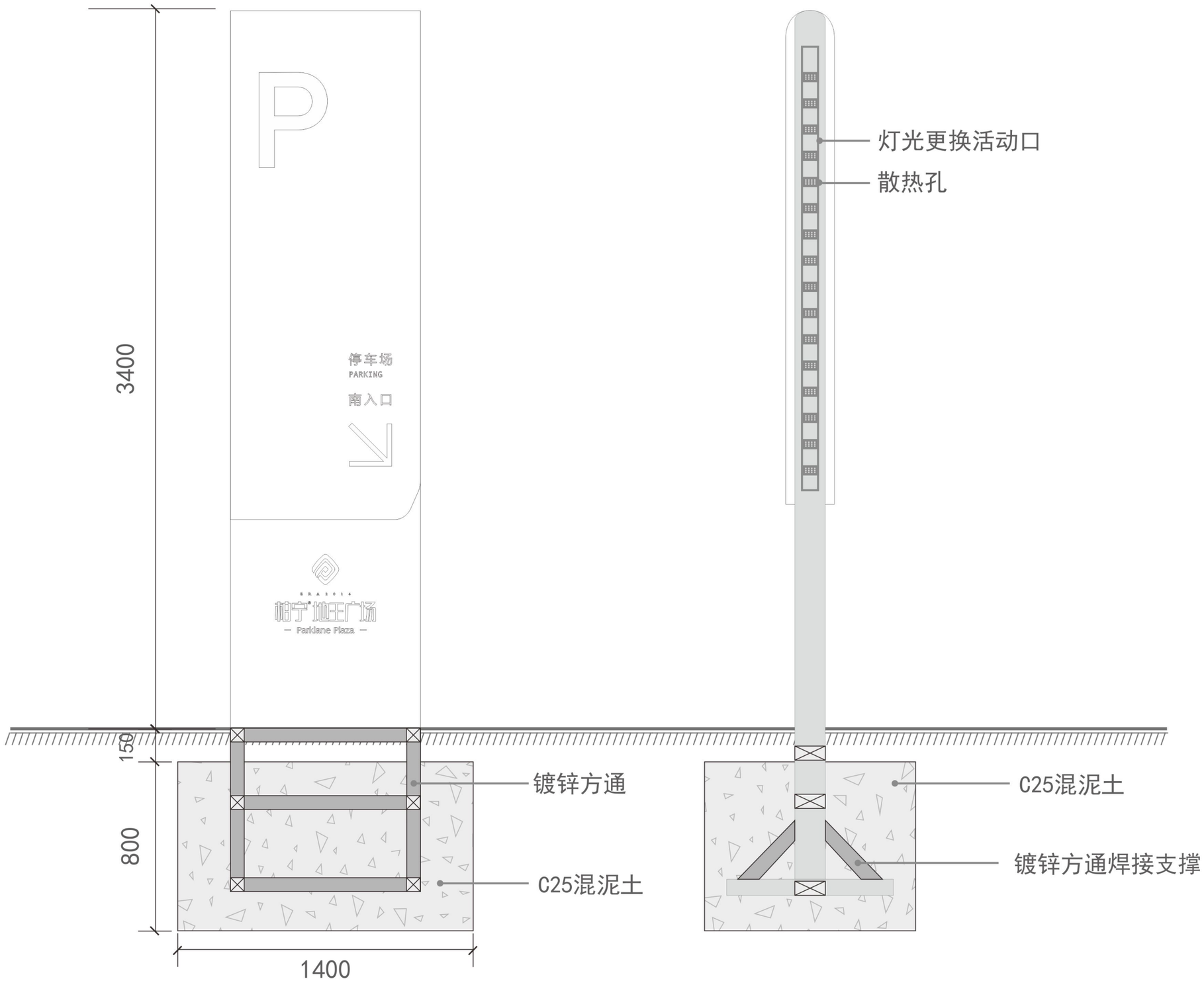
侧视图

深空灰 C:0 M:0 Y:0 K:90

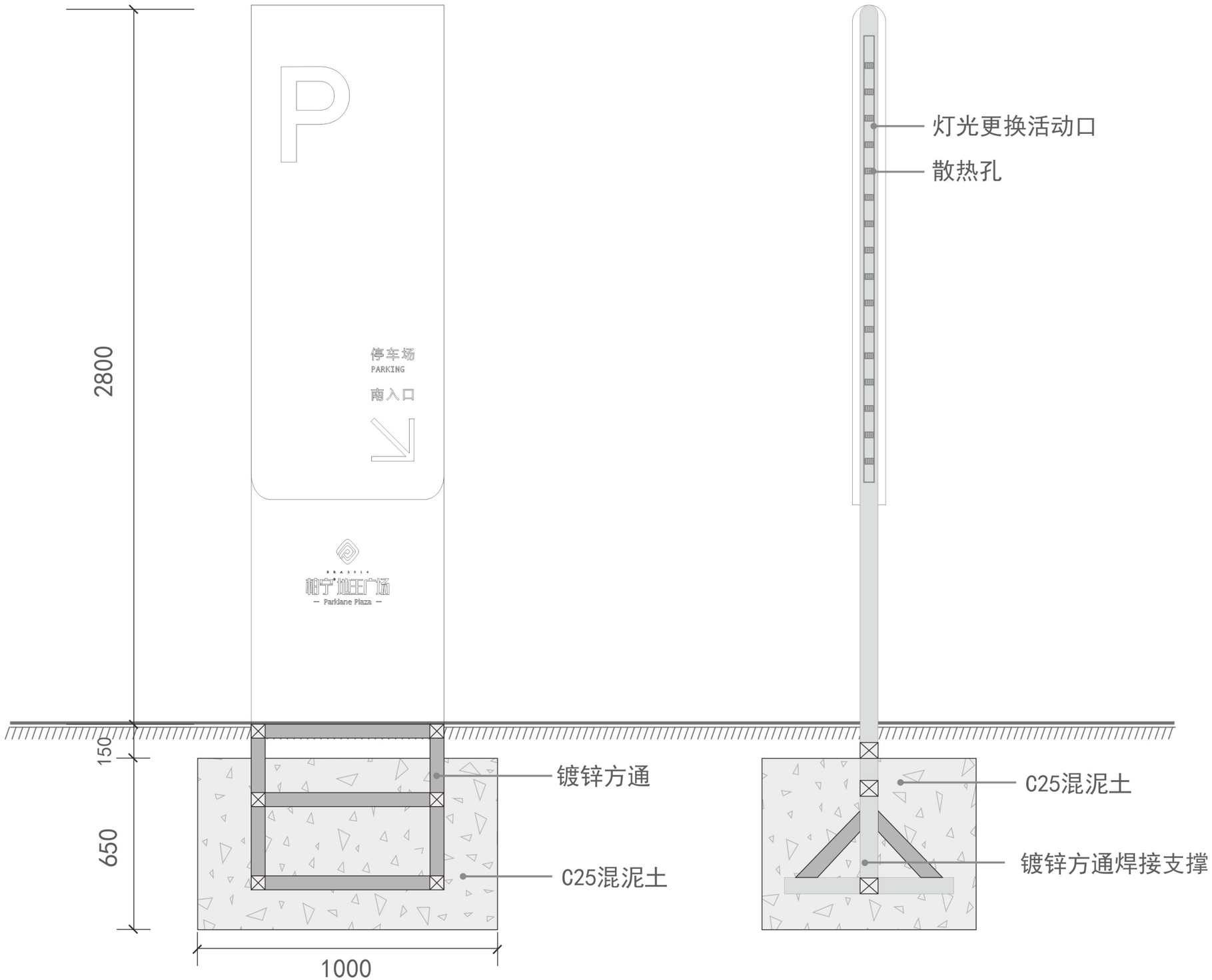
深灰 C:0 M:0 Y:0 K:80

参考

停车场竖式引导牌结构图

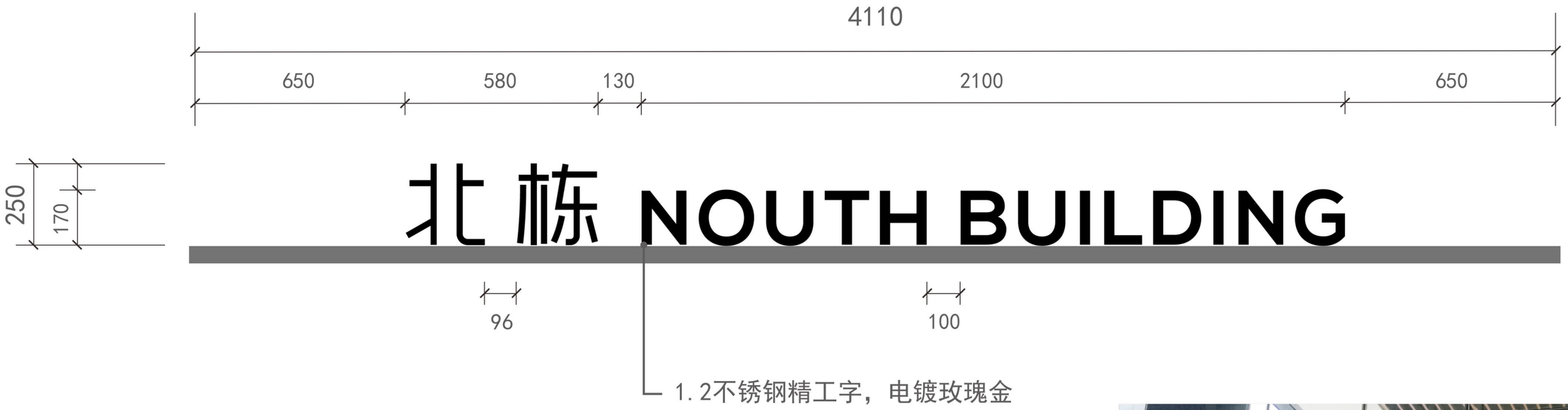


停车场竖式引导牌结构图



栋号牌

玫瑰金 C:20 M:40 Y:55 K:0



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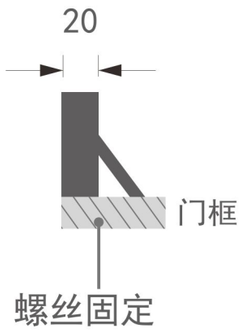
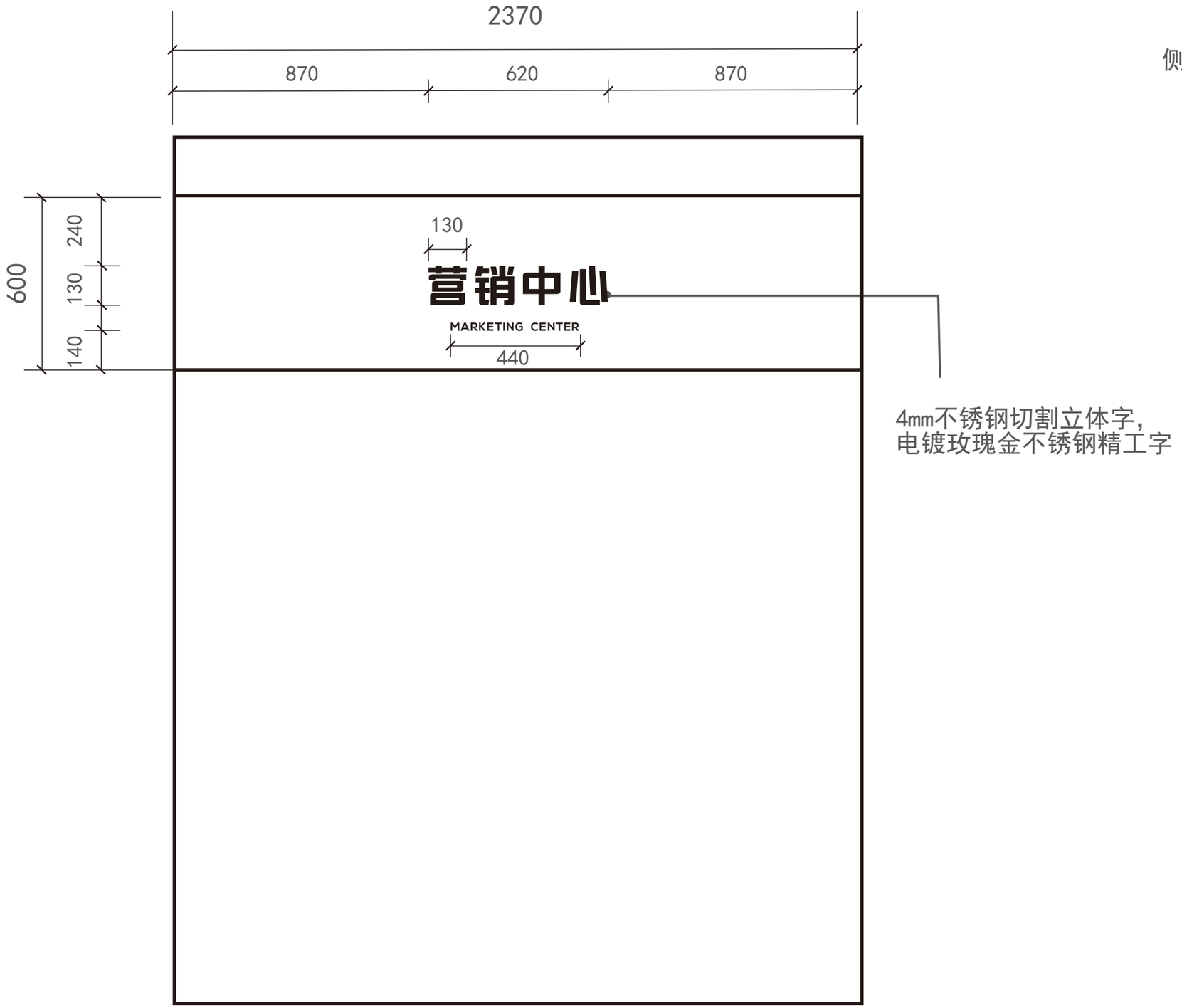


参考

营销中心门牌



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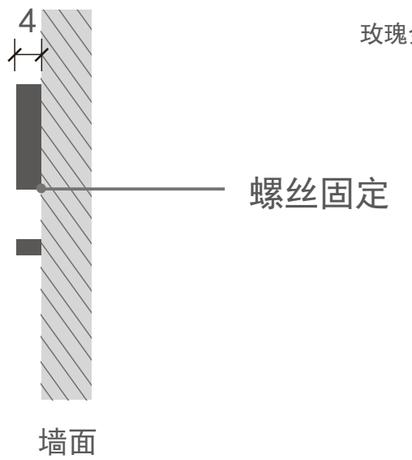
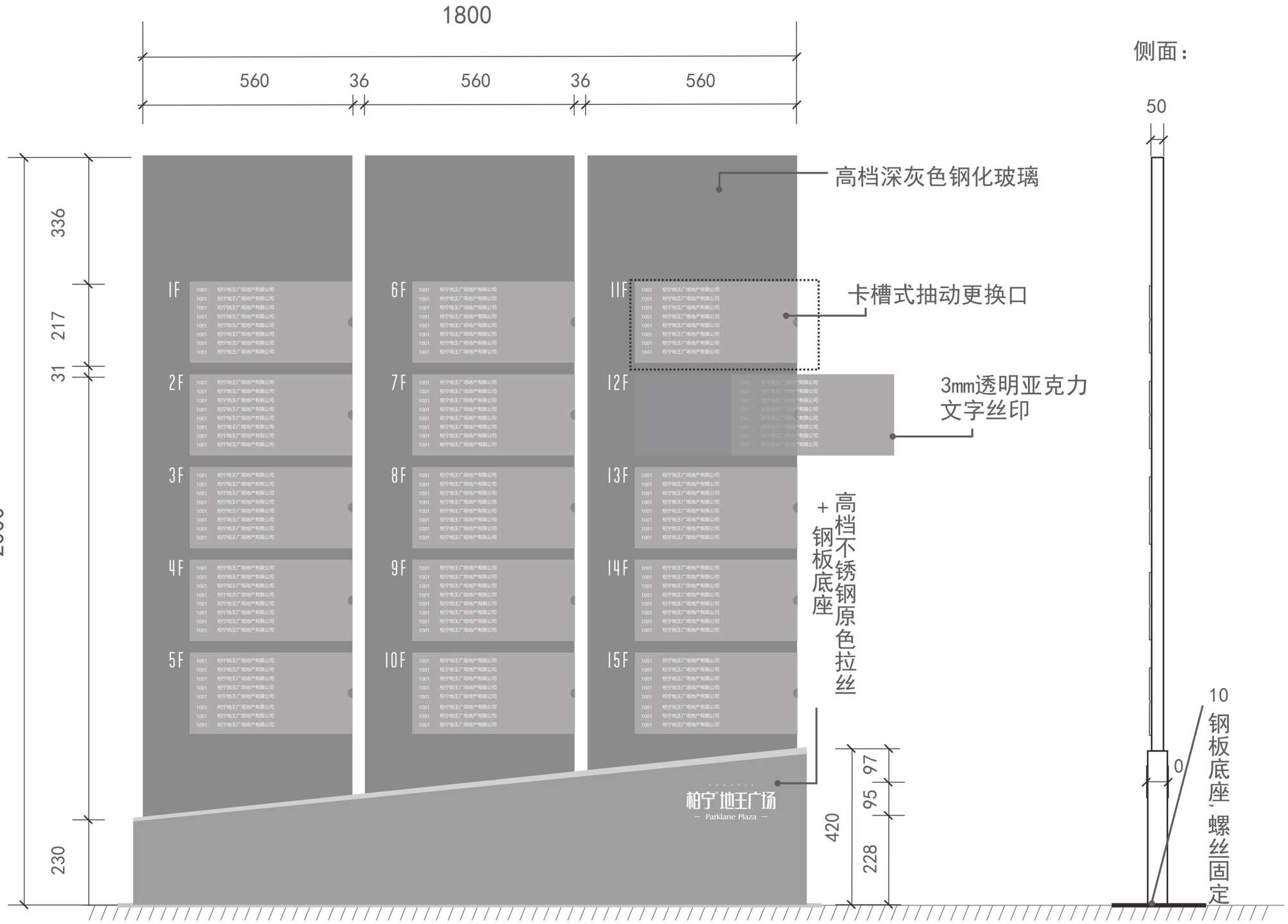


玫瑰金 C:20 M:40 Y:55 K:0

参考

大厅总楼层索引牌



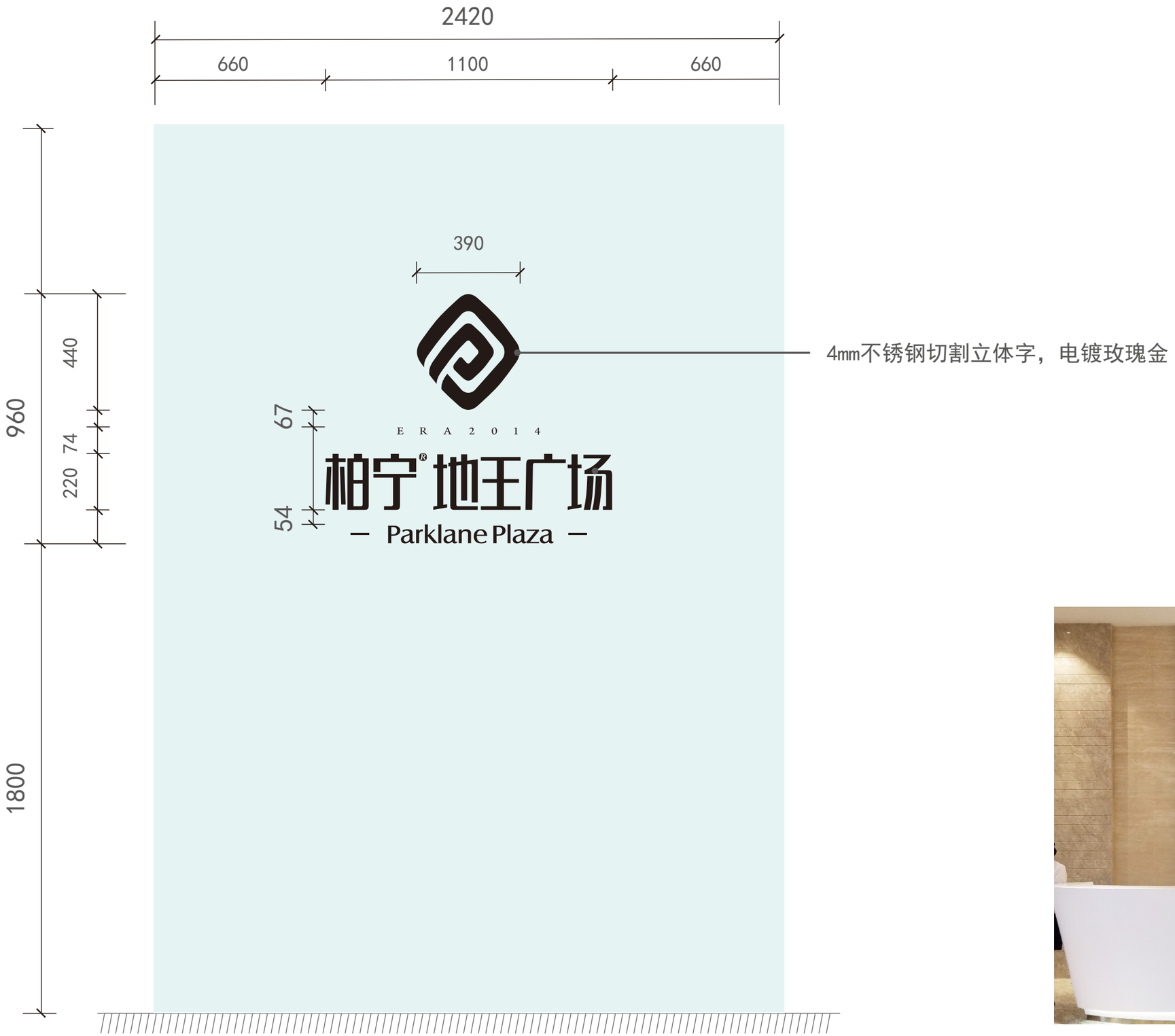
深空灰 C:0 M:0 Y:0 K:90

深灰 C:0 M:0 Y:0 K:80

参考

大堂标识

玫瑰金 C:20 M:40 Y:55 K:0

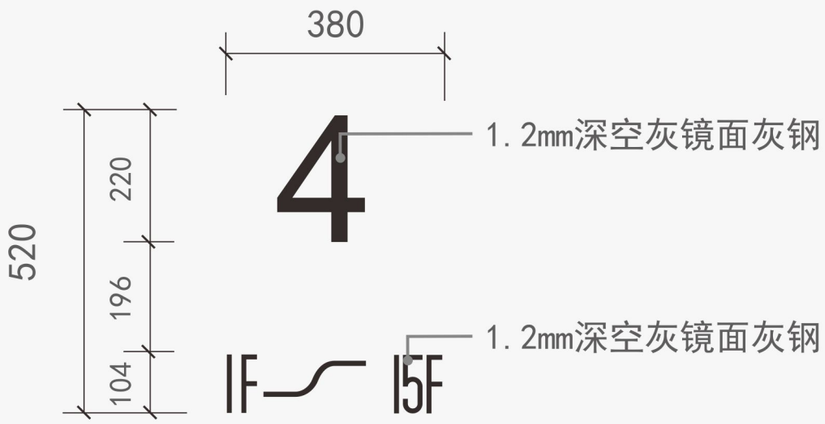


参考

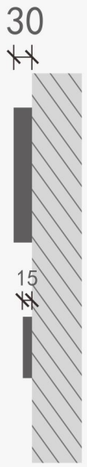
设计方案
DESIGN SCHEME

电梯号牌

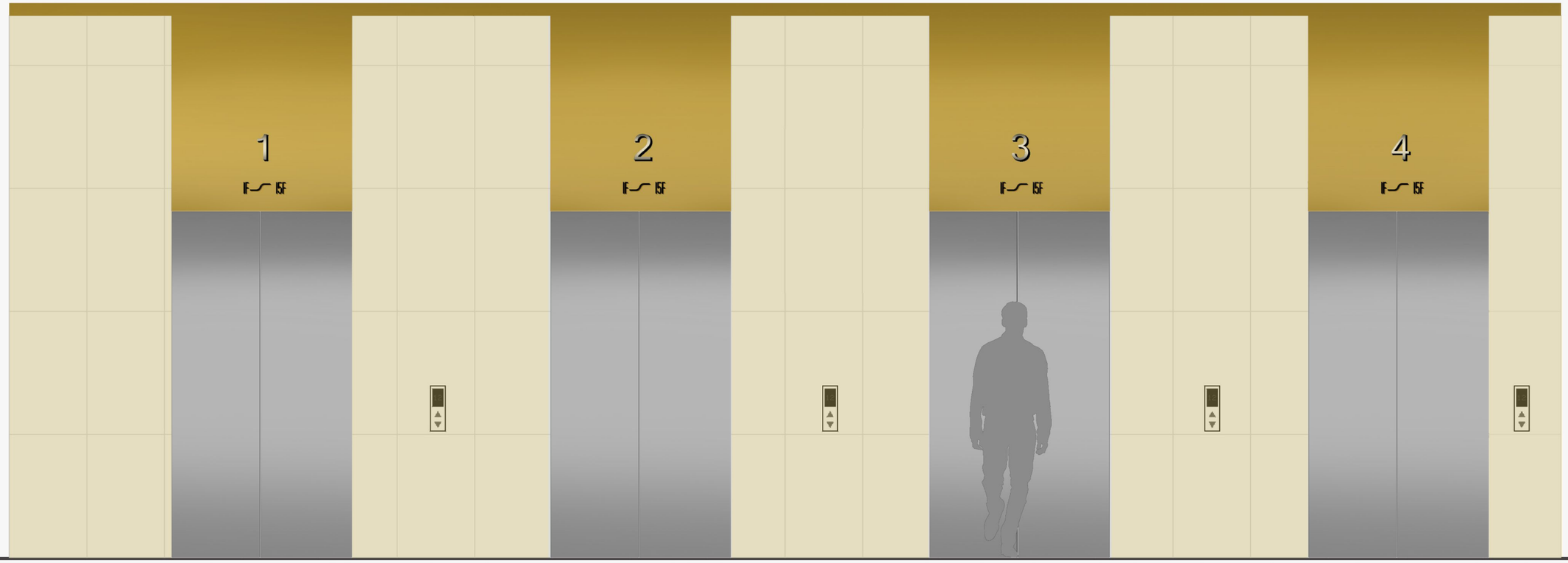
示意图



1 / A FRONT VIEW 正视图
SCALE 1:5

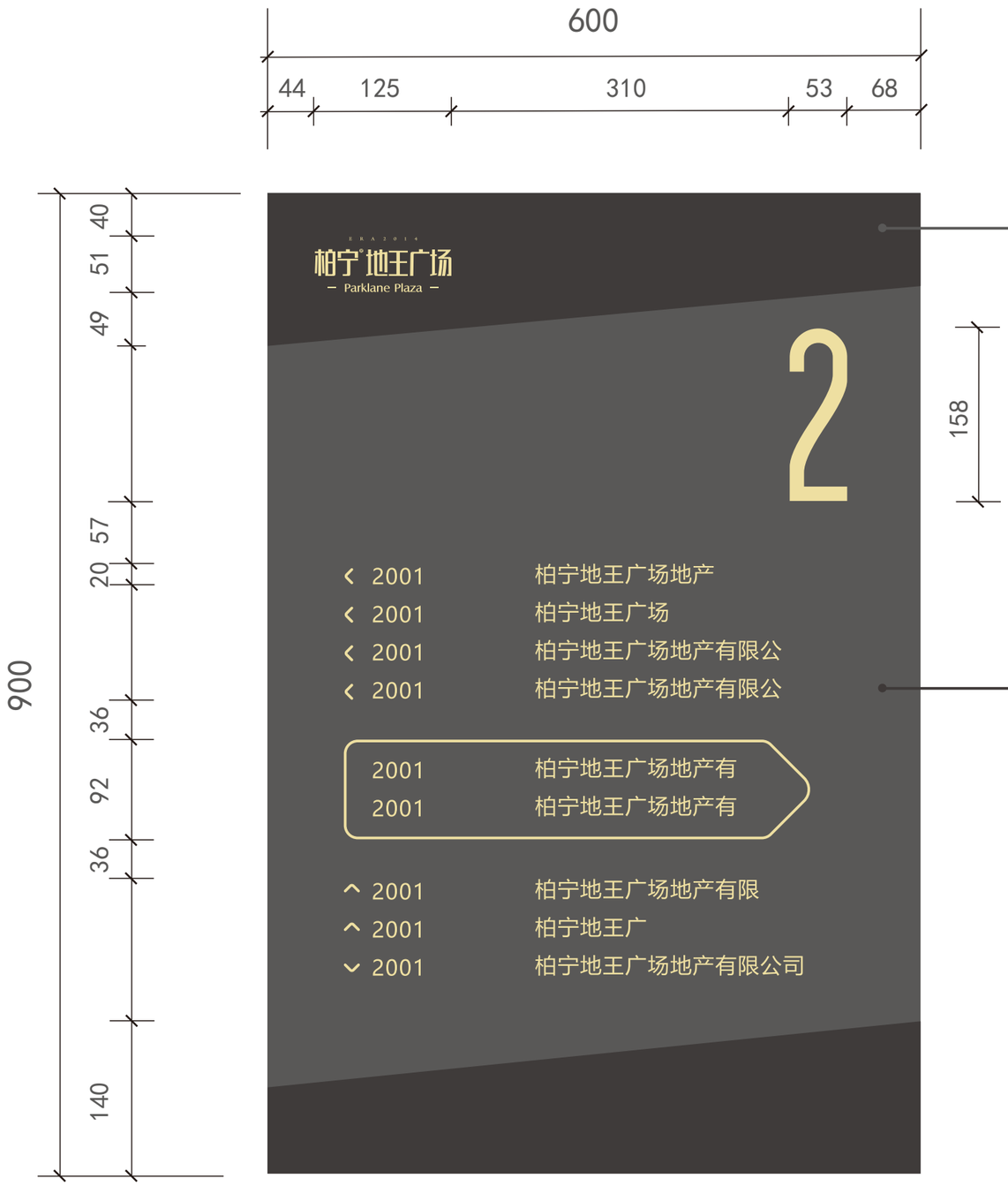


2 / A SIDE VIEW 侧视图
SCALE 1:5



3 / A FRONT VIEW 正视图
SCALE 1:30

楼层索引牌



8mm亚克力雕刻烤漆，文字丝网印刷
（文字内容待定）

高档深灰色亚克力

深空灰 C:0 M:0 Y:0 K:90

深灰 C:0 M:0 Y:0 K:80

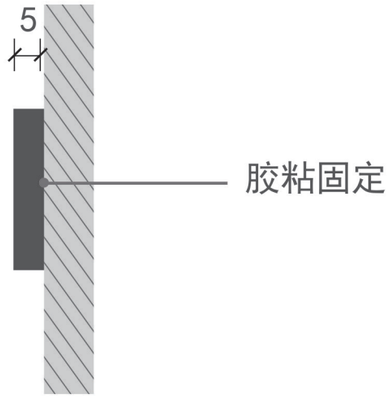
浅金 C:0 M:7 Y:40 K:11

参考

物业管理处引导牌

深空灰 C:0 M:0 Y:0 K:90

侧面：

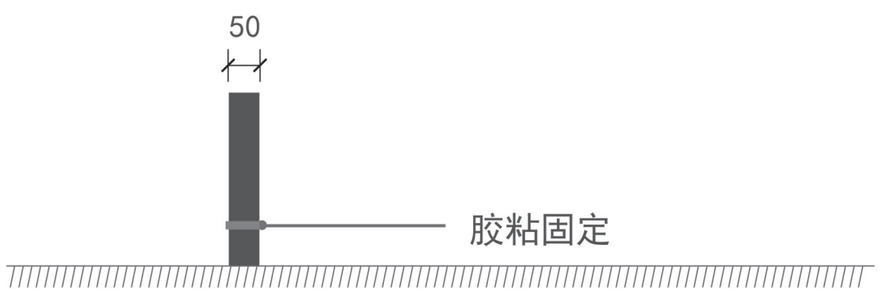


参考

物业咨询处引导立牌

深空灰 C:0 M:0 Y:0 K:90

侧面：



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深空灰 C:0 M:0 Y:0 K:90

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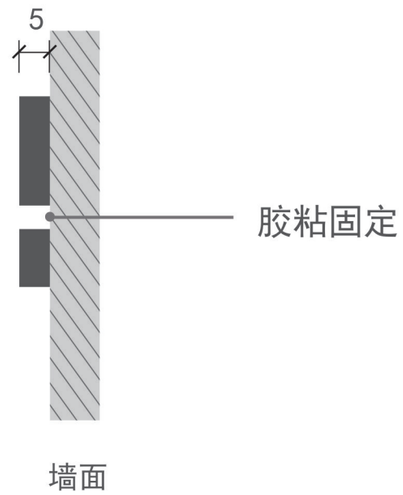
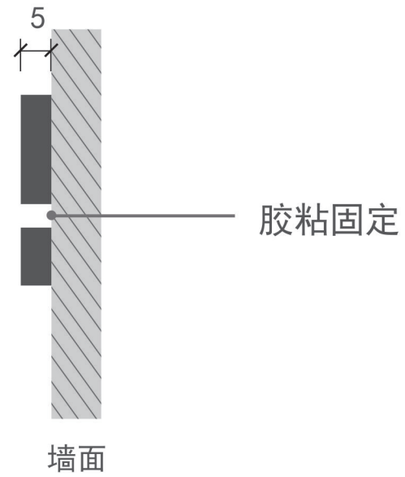


参考

禁止吸烟标牌

深空灰 C:0 M:0 Y:0 K:90

侧面：



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立式卫生间标牌

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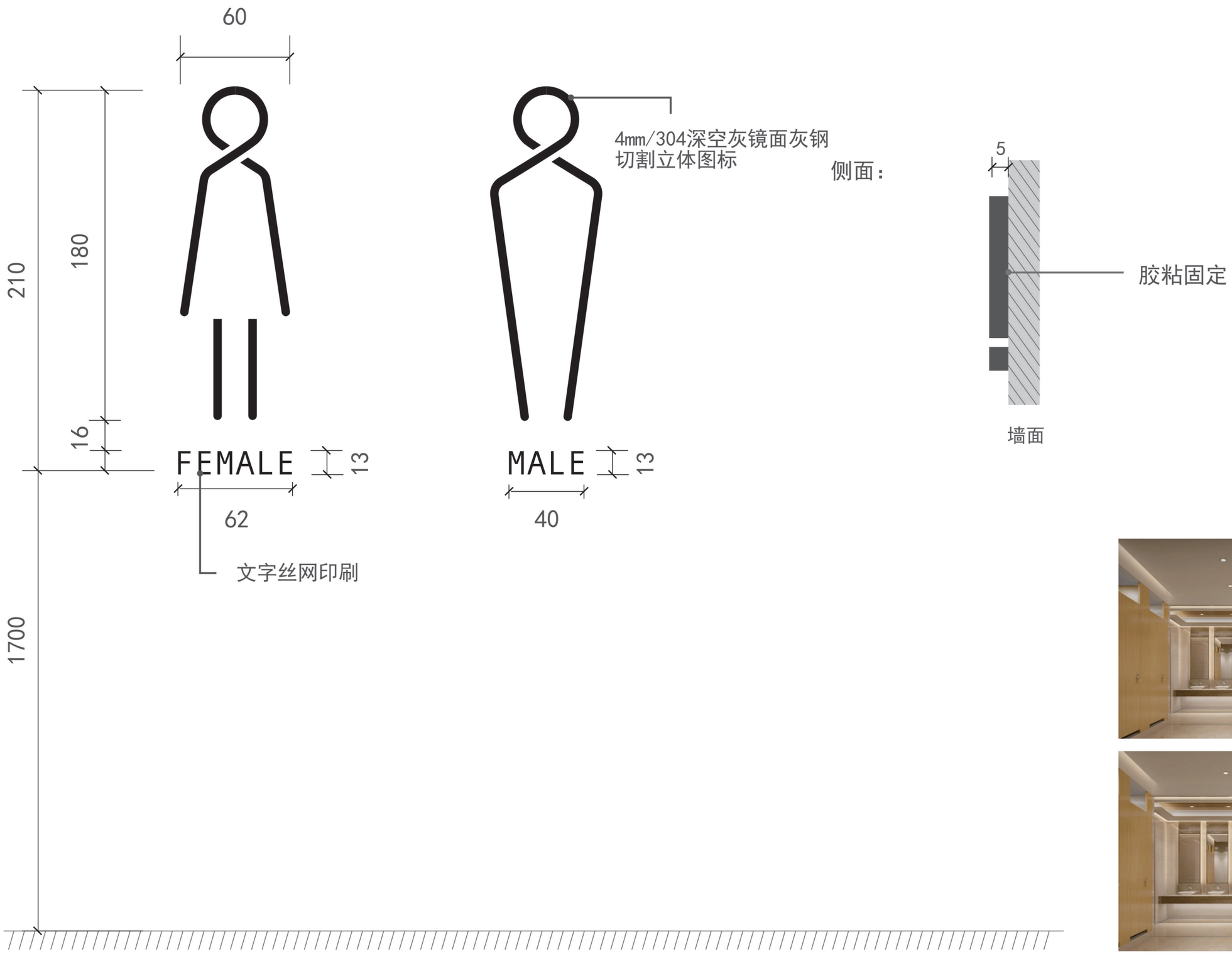
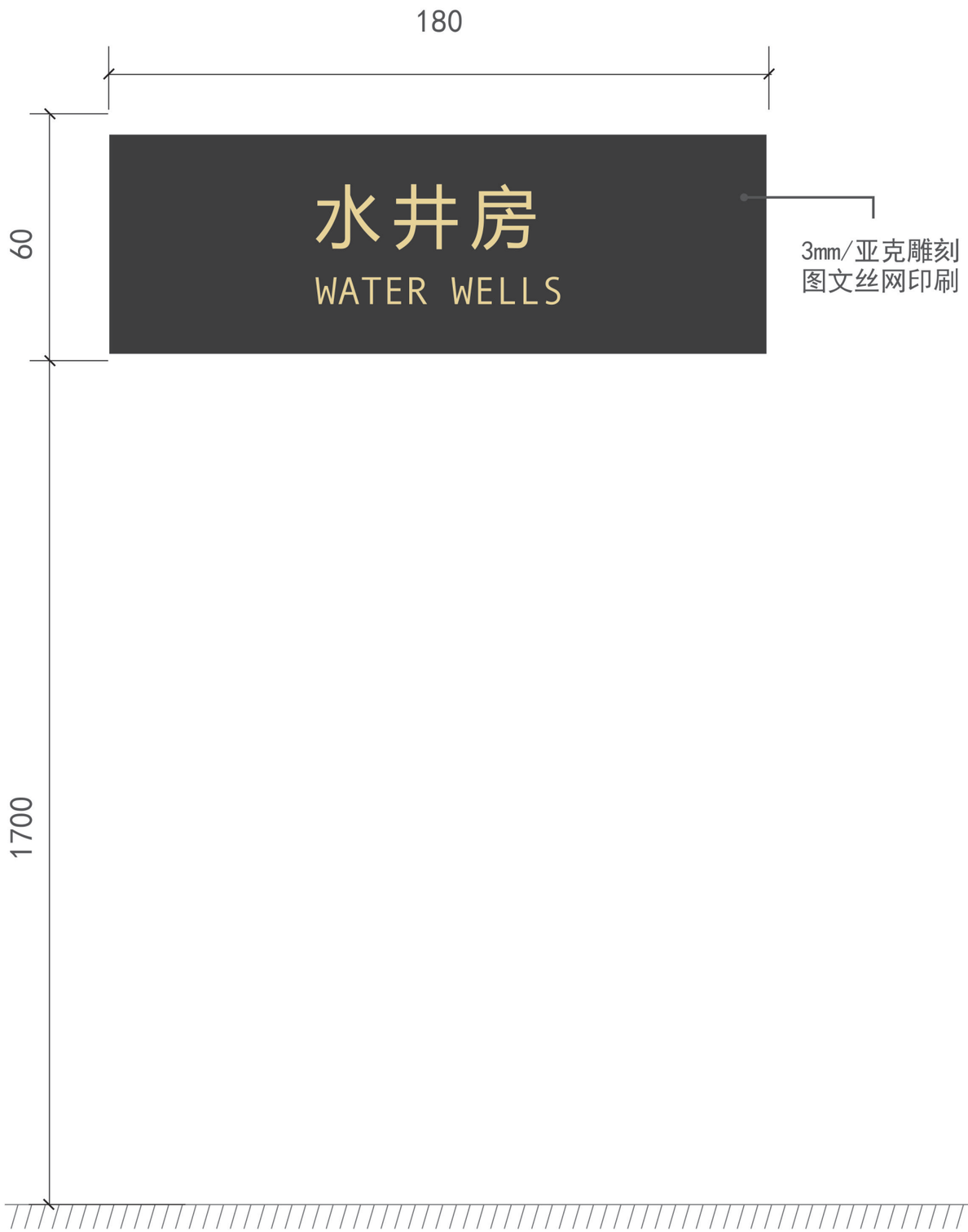
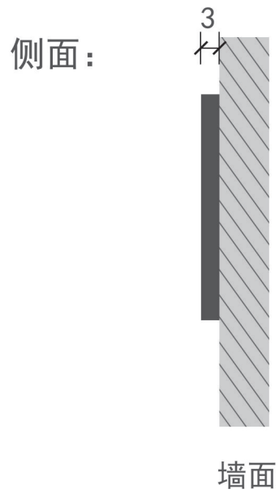


参考

功能房门牌标牌





深空灰 C:0 M:0 Y:0 K:90

浅金 C:0 M:7 Y:40 K:11

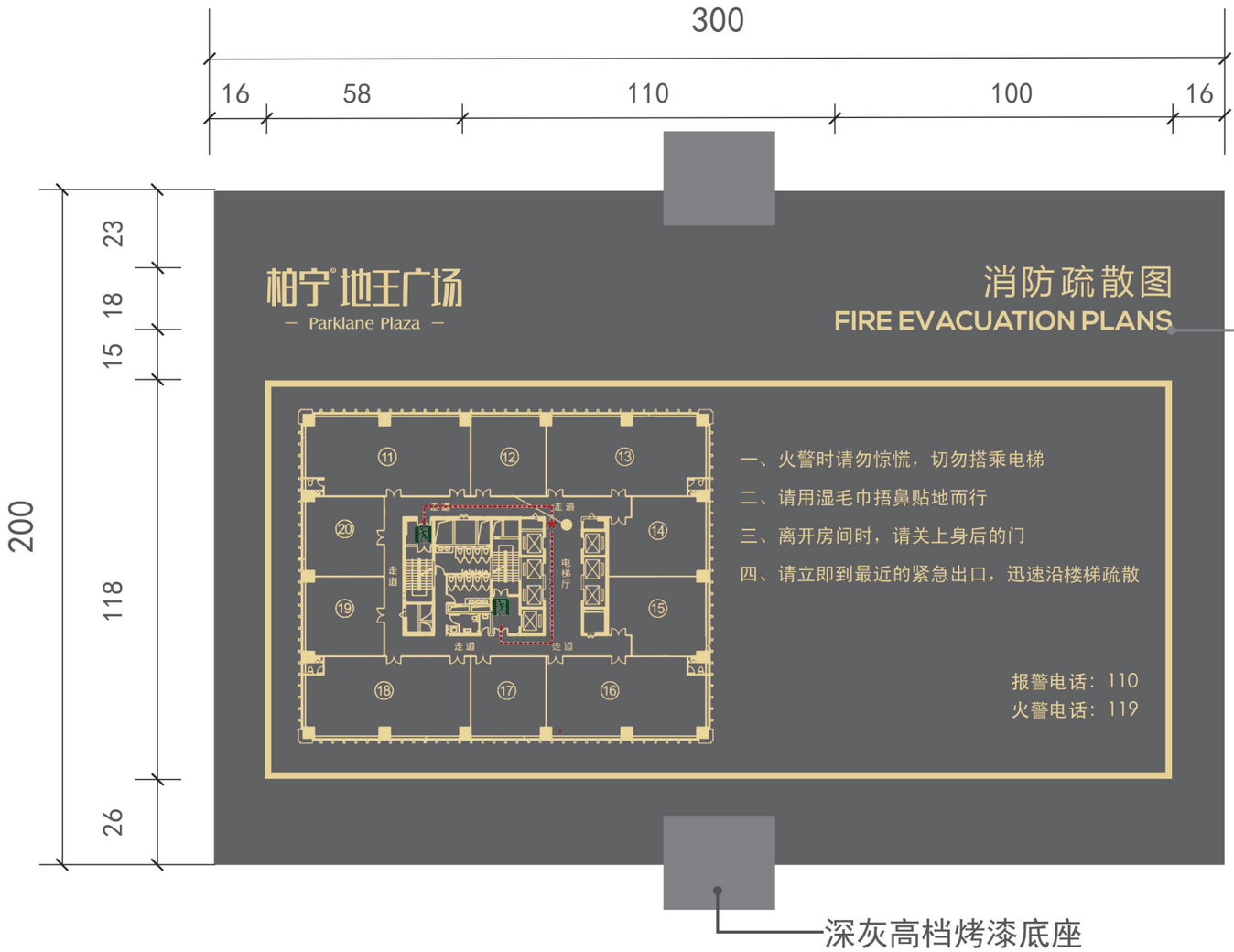
内容以物业提供为准

水井房
WATER WELLS

报警阀
ALARM VALVE

弱电间
ELV WELL ROOM

消防疏散牌



深空灰 C:0 M:0 Y:0 K:90

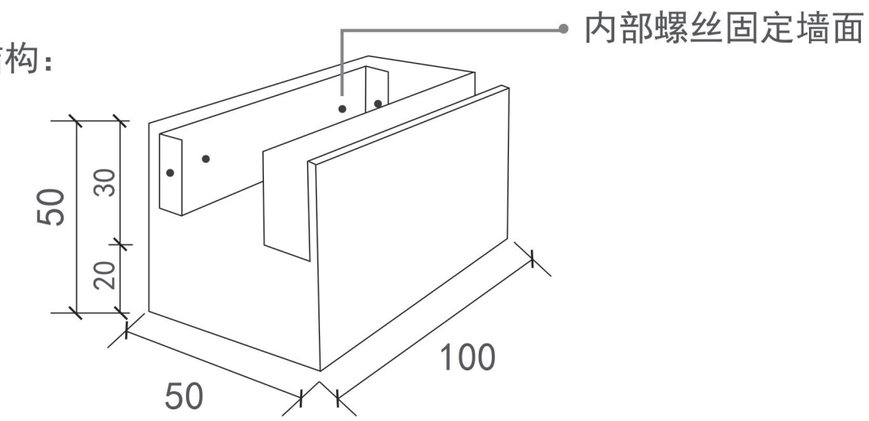
深灰 C:0 M:0 Y:0 K:80

浅金 C:0 M:7 Y:40 K:11

8mm亚克力雕刻，图文(浅金色)丝网印刷

深灰高档烤漆底座

底座侧面结构：



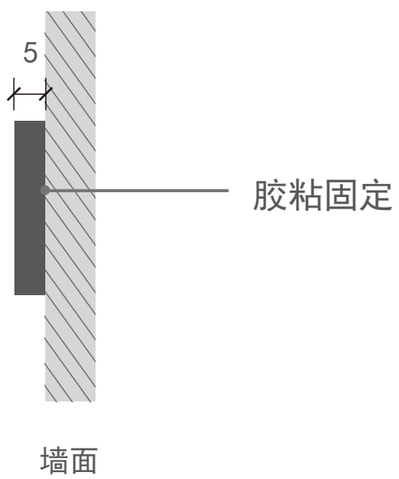
参考

消防栓使用方法牌

深空灰 C:0 M:0 Y:0 K:90

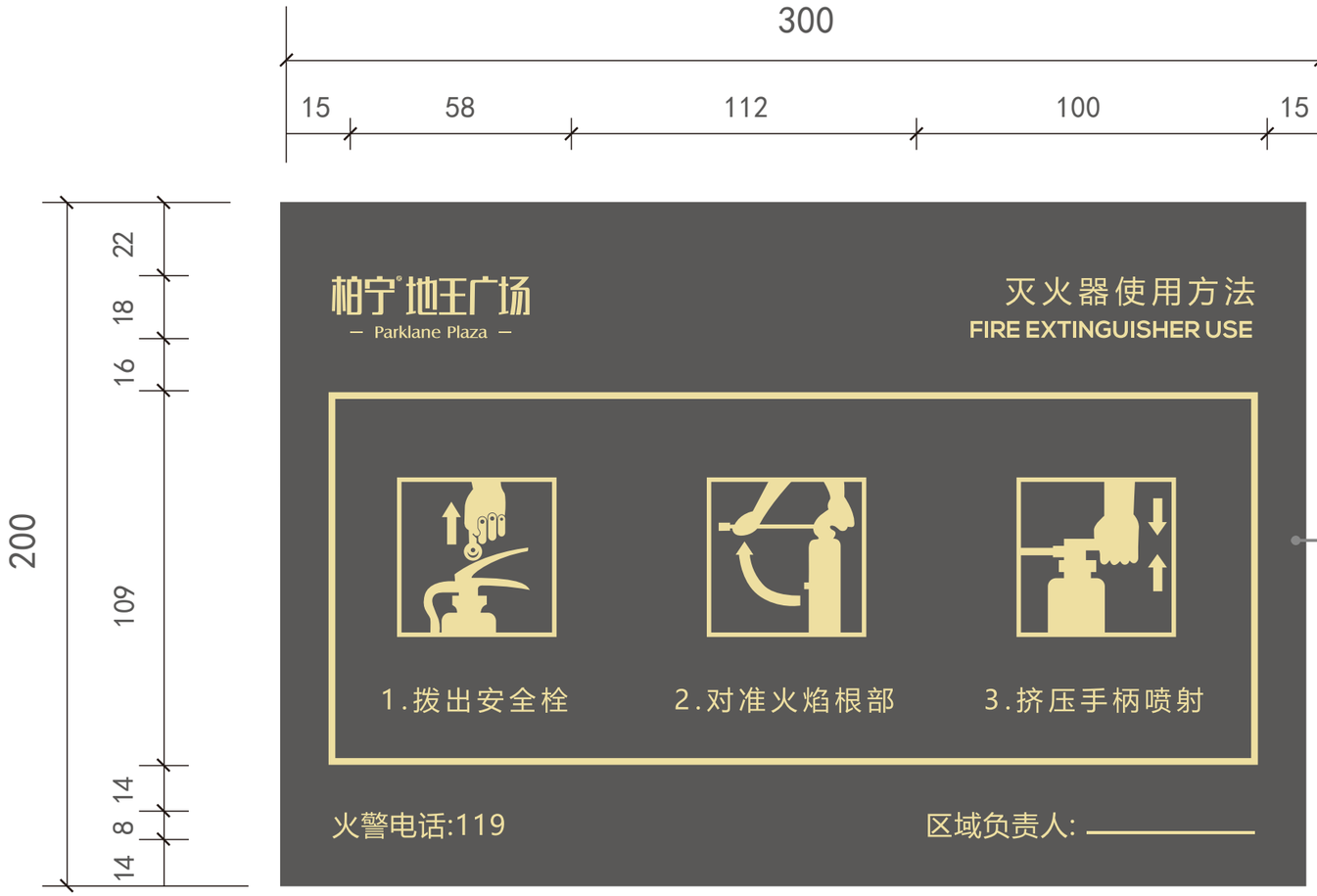
浅金 C:0 M:7 Y:40 K:11

侧面：



参考

灭火器使用方法牌

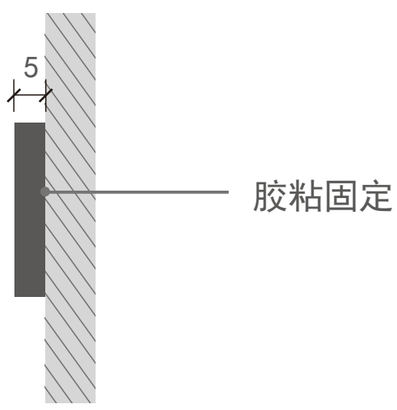


深空灰 C:0 M:0 Y:0 K:90

浅金 C:0 M:7 Y:40 K:11

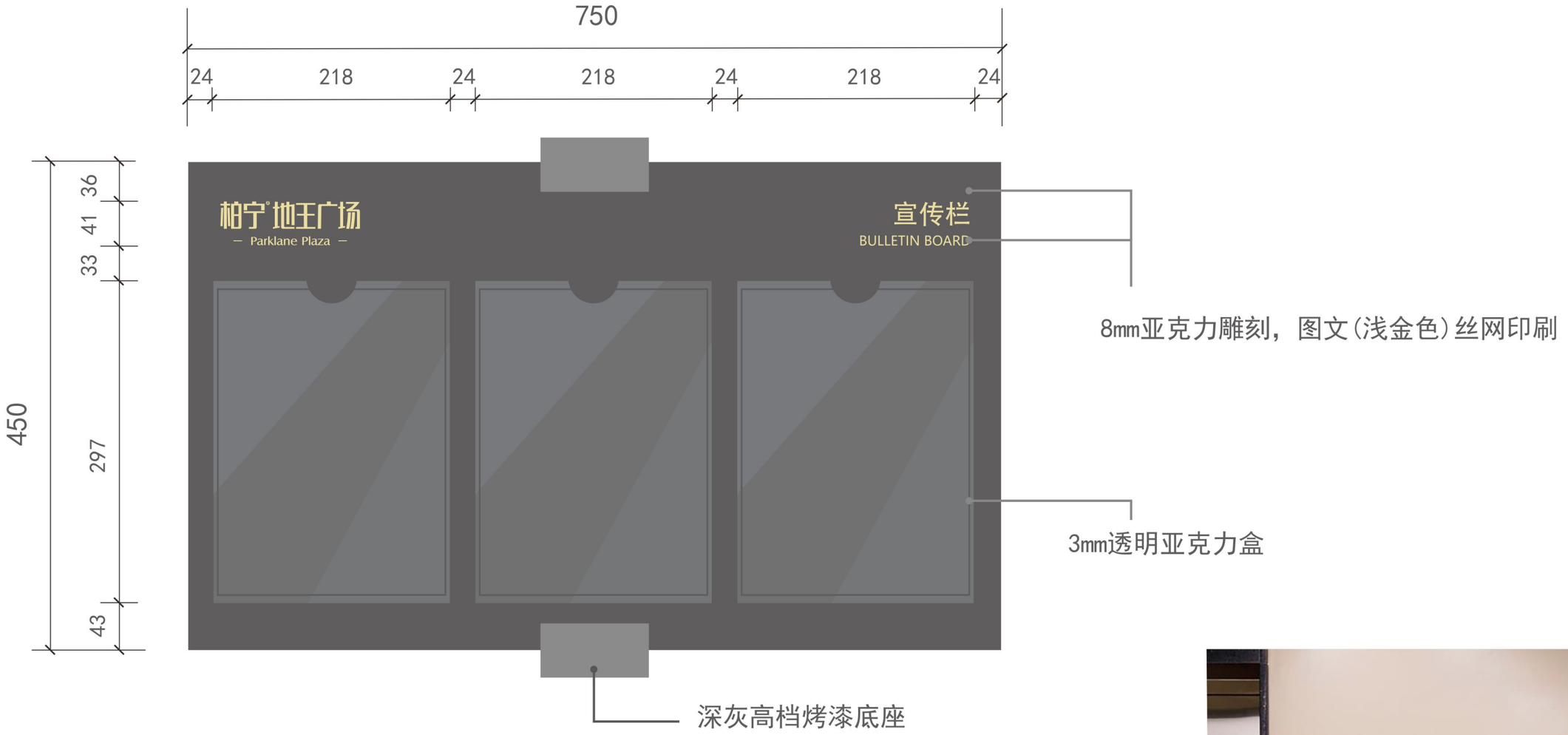
8mm亚克力雕刻，图文(浅金色)丝网印刷

侧面：



参考

宣传栏

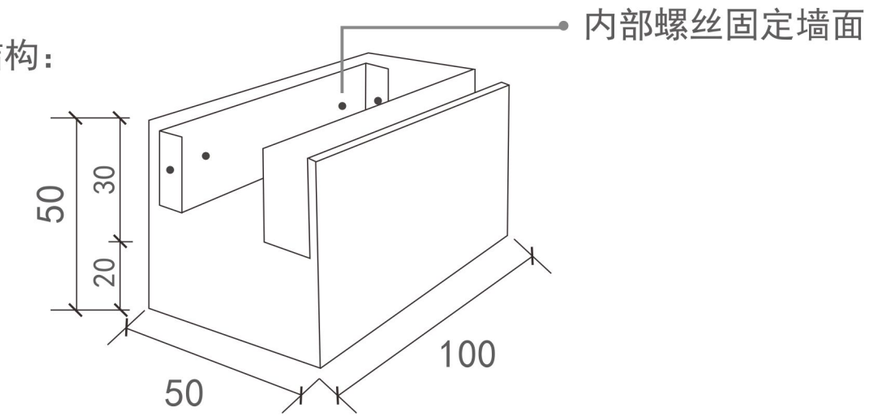


深空灰 C:0 M:0 Y:0 K:90

深灰 C:0 M:0 Y:0 K:80

浅金 C:0 M:7 Y:40 K:11

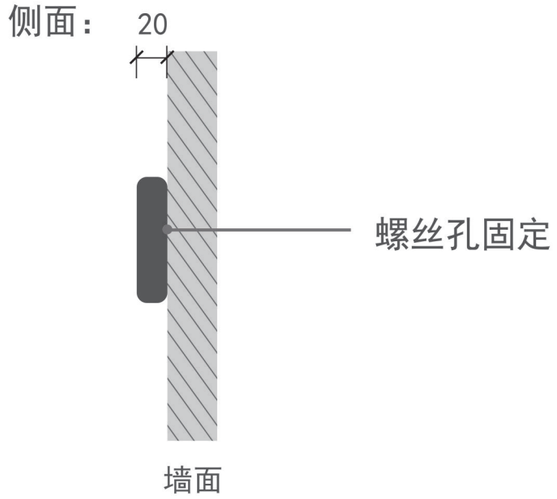
底座侧面结构：



参考

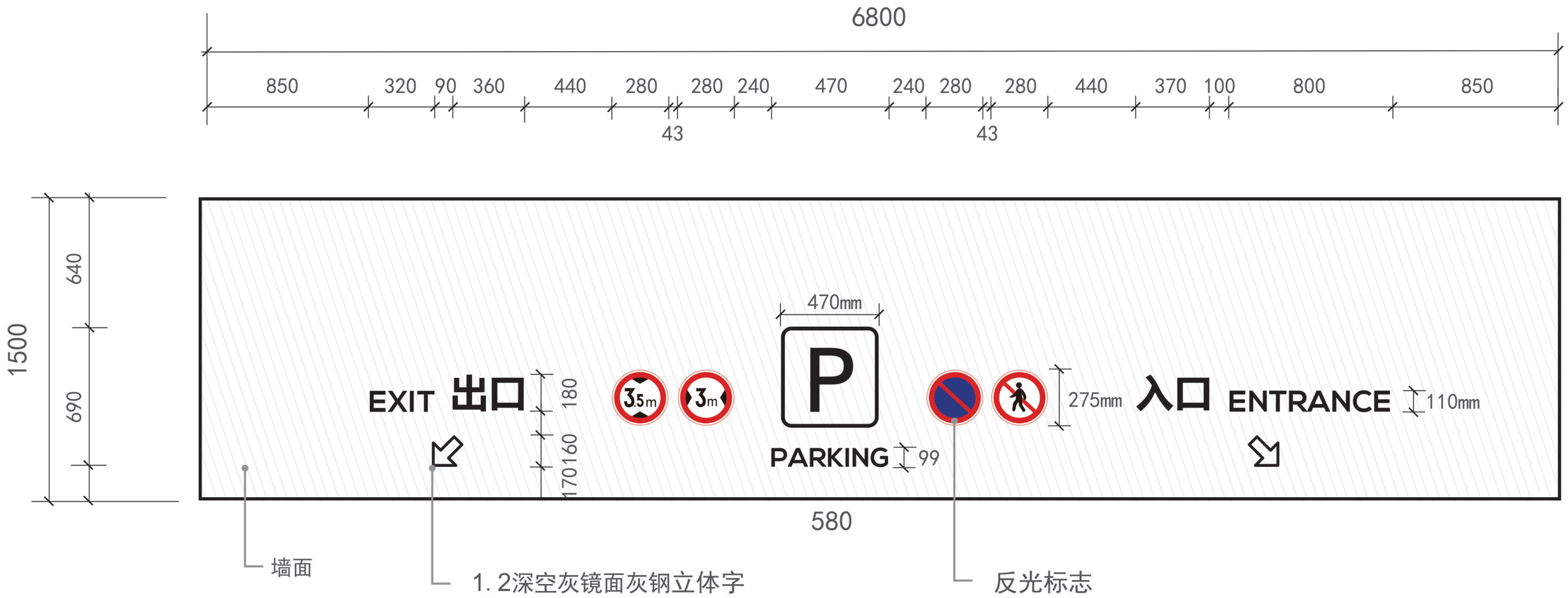
房间标牌

深空灰 C:0 M:0 Y:0 K:90



参考

车库安全标识牌

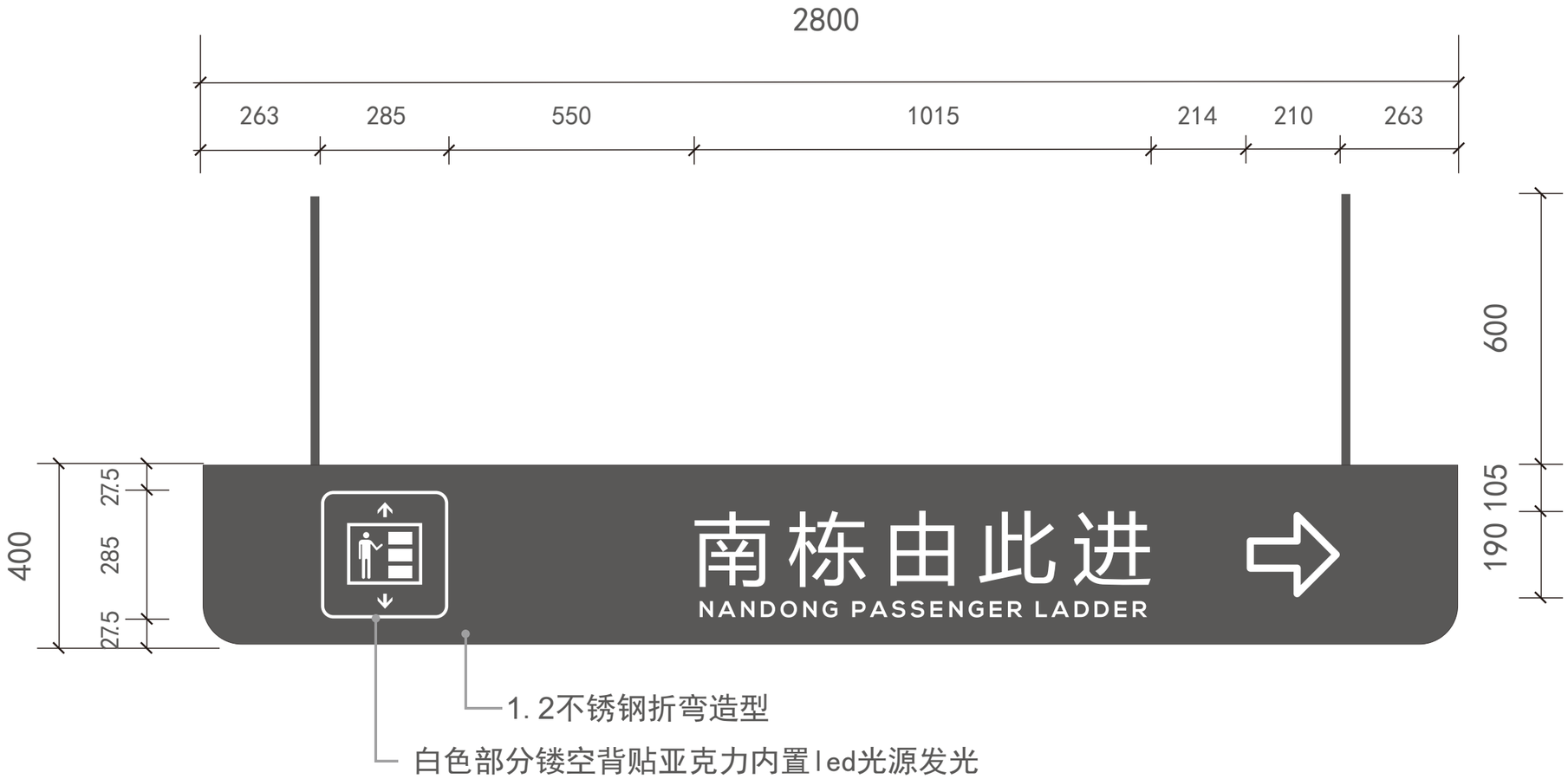


深空灰 C:0 M:0 Y:0 K:90

参考

地下车库导视牌

深空灰 C:0 M:0 Y:0 K:90



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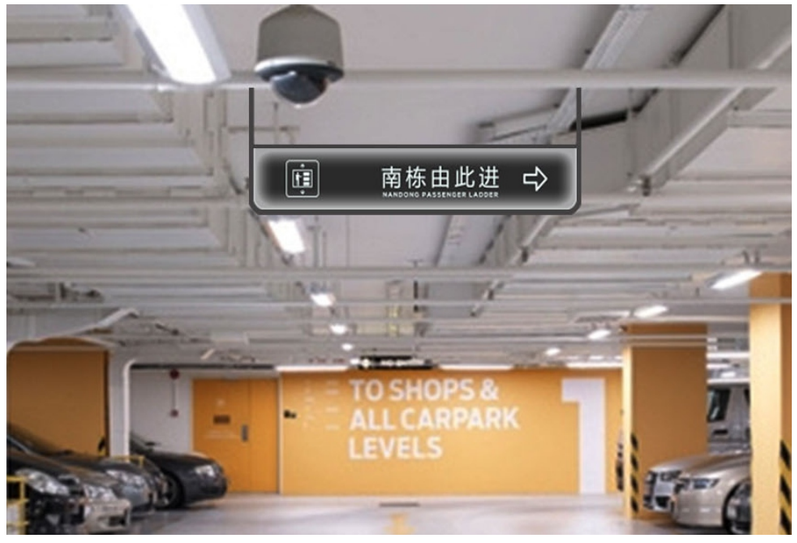
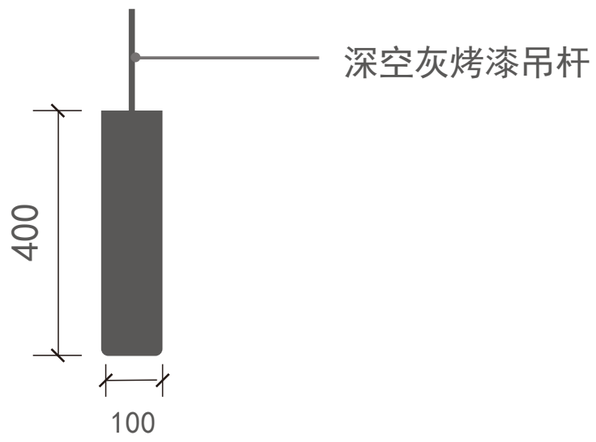
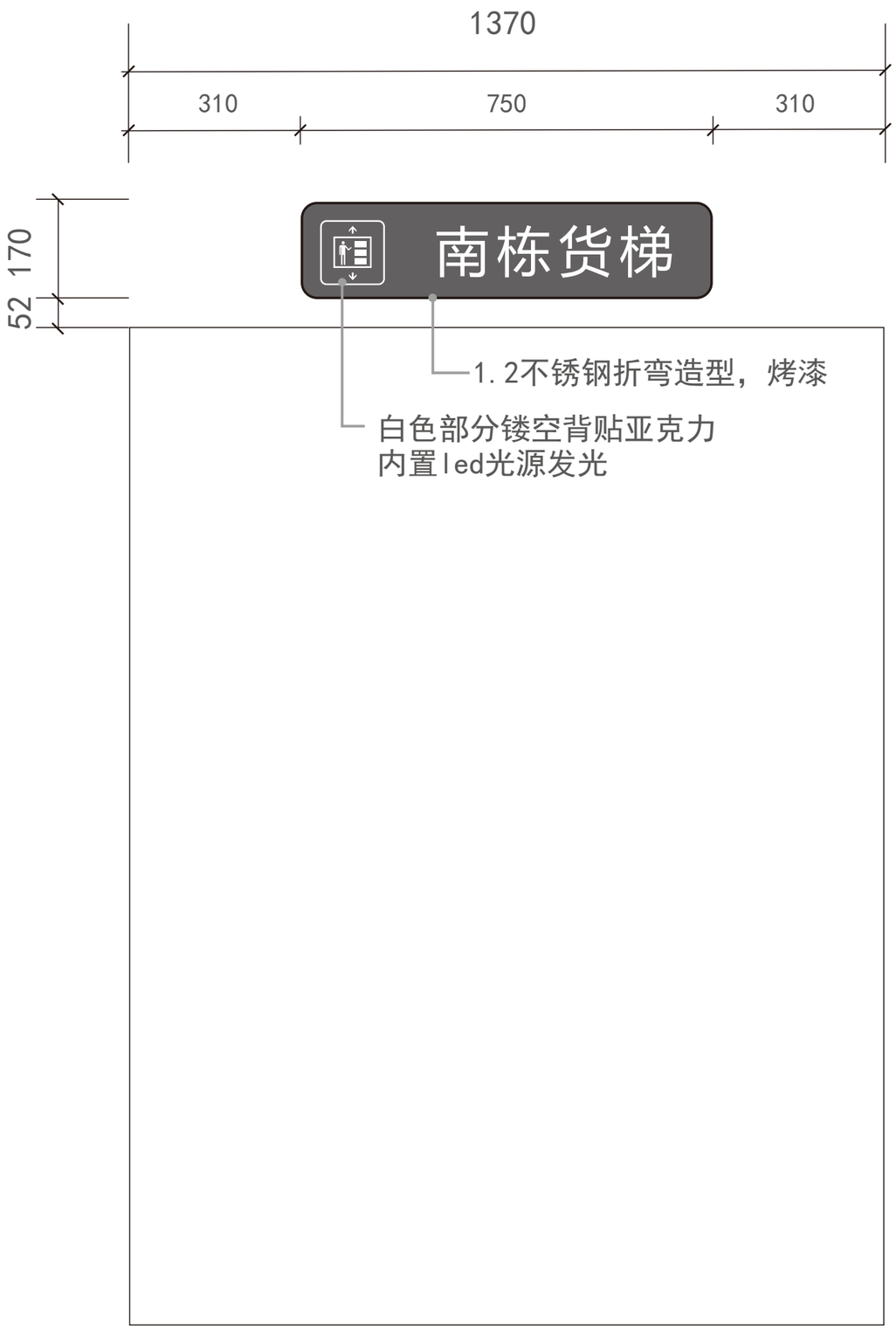


侧面：



地下车库南栋货梯引导牌



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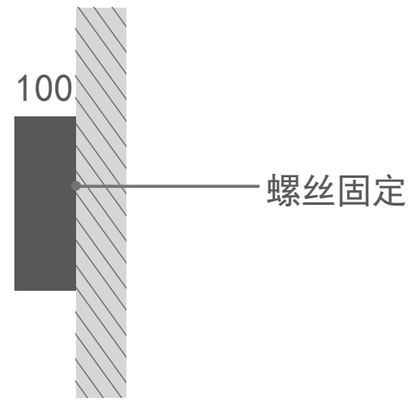
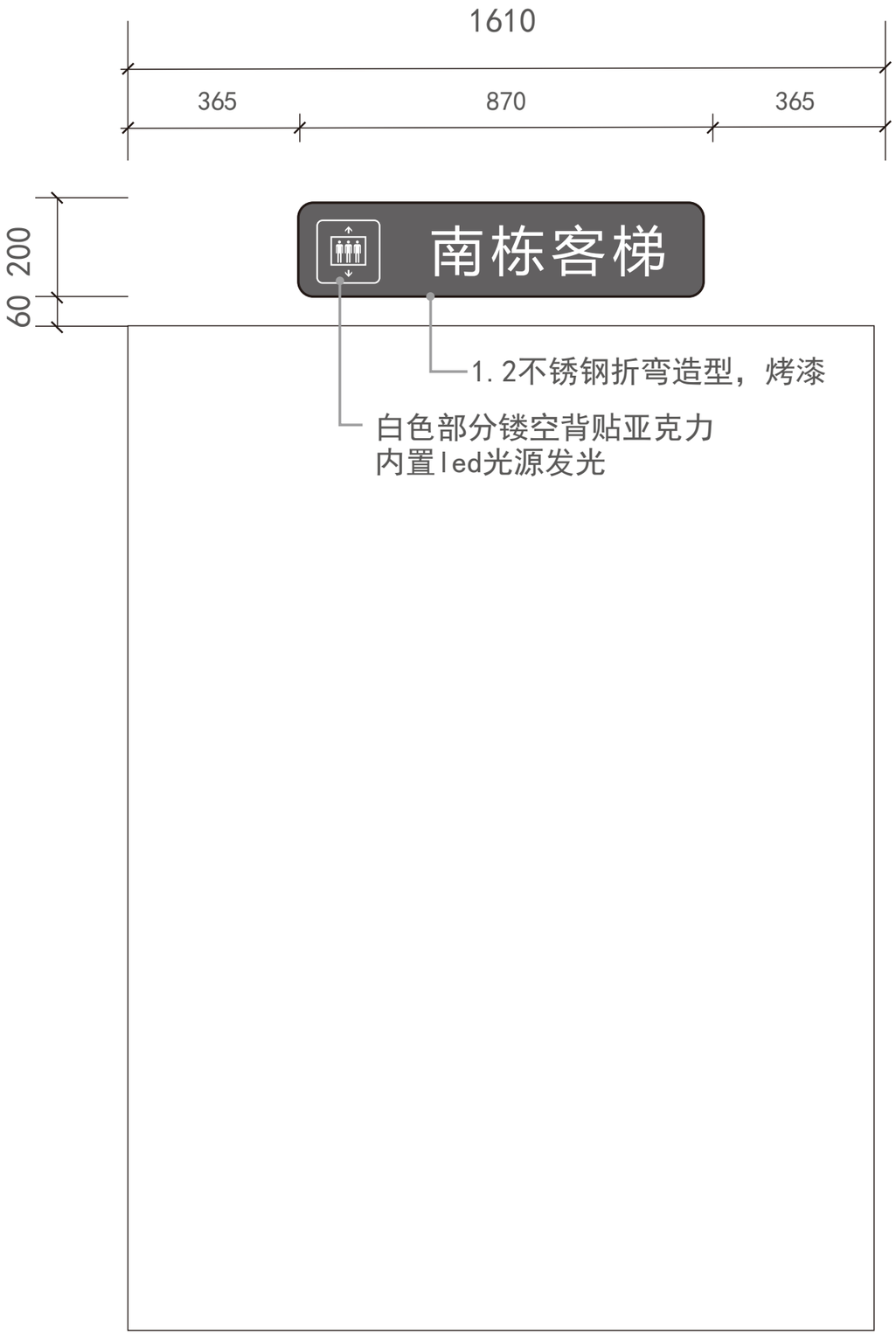


深空灰 C:0 M:0 Y:0 K:90

参考

地下车库南栋客梯引导牌



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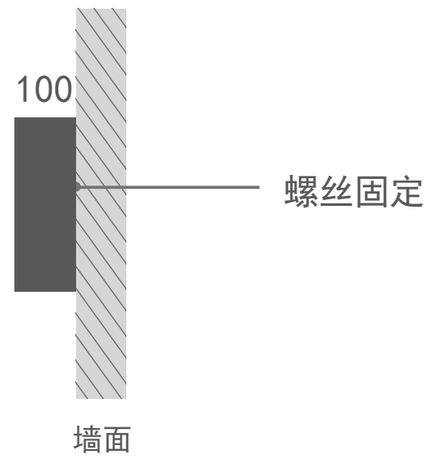
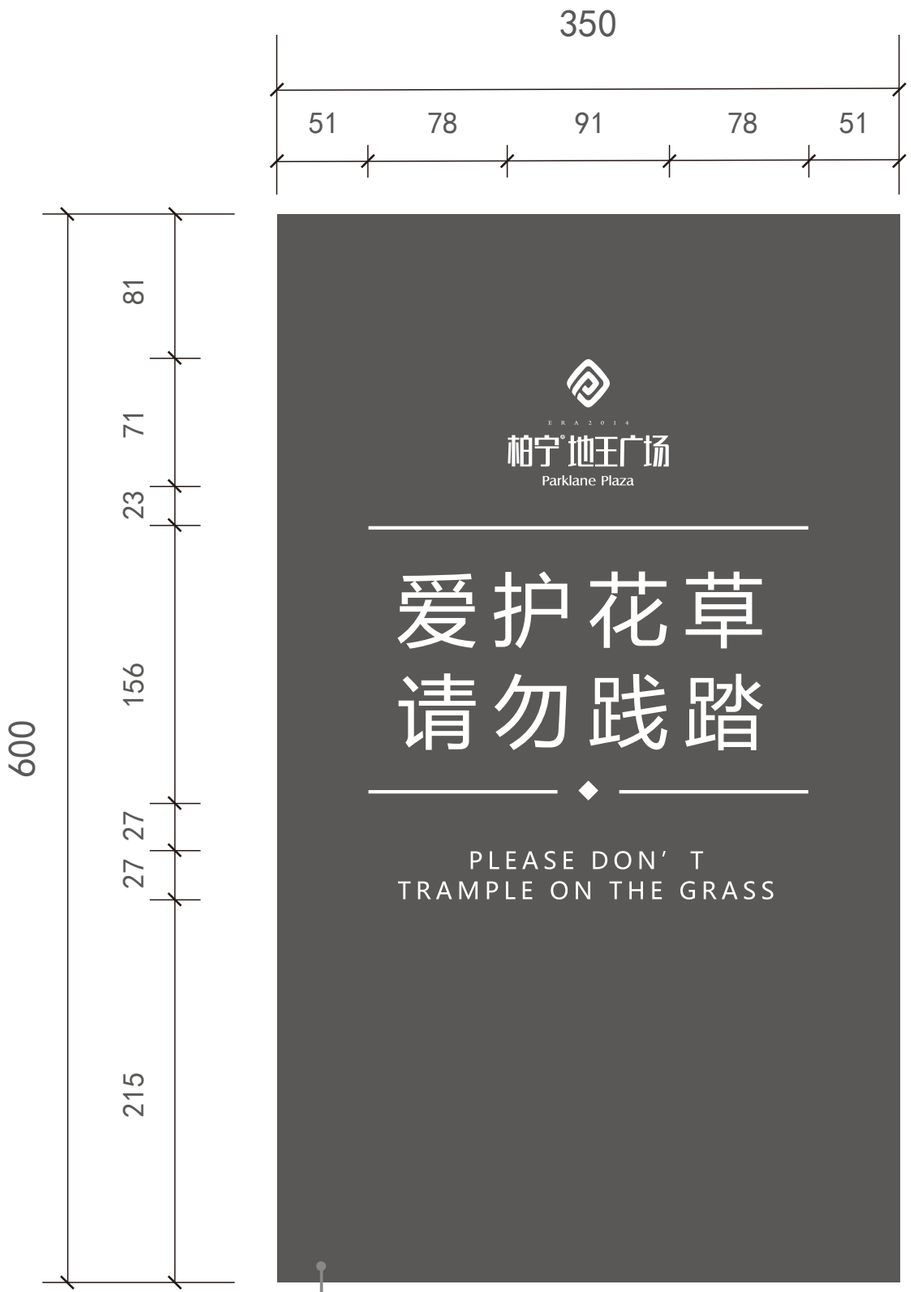


深空灰 C:0 M:0 Y:0 K:90

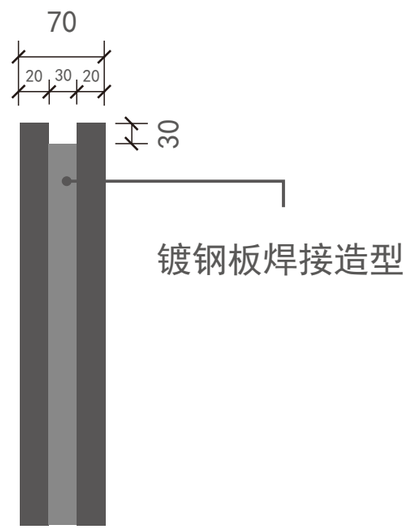
参考

户外绿化带警示牌

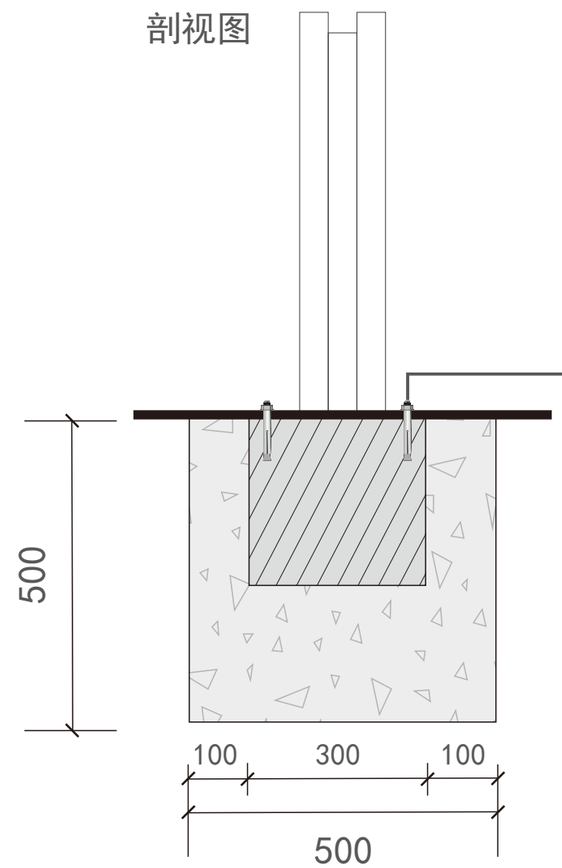


1. 2不锈钢折弯造型, 文字丝网印刷

侧面图



剖视图

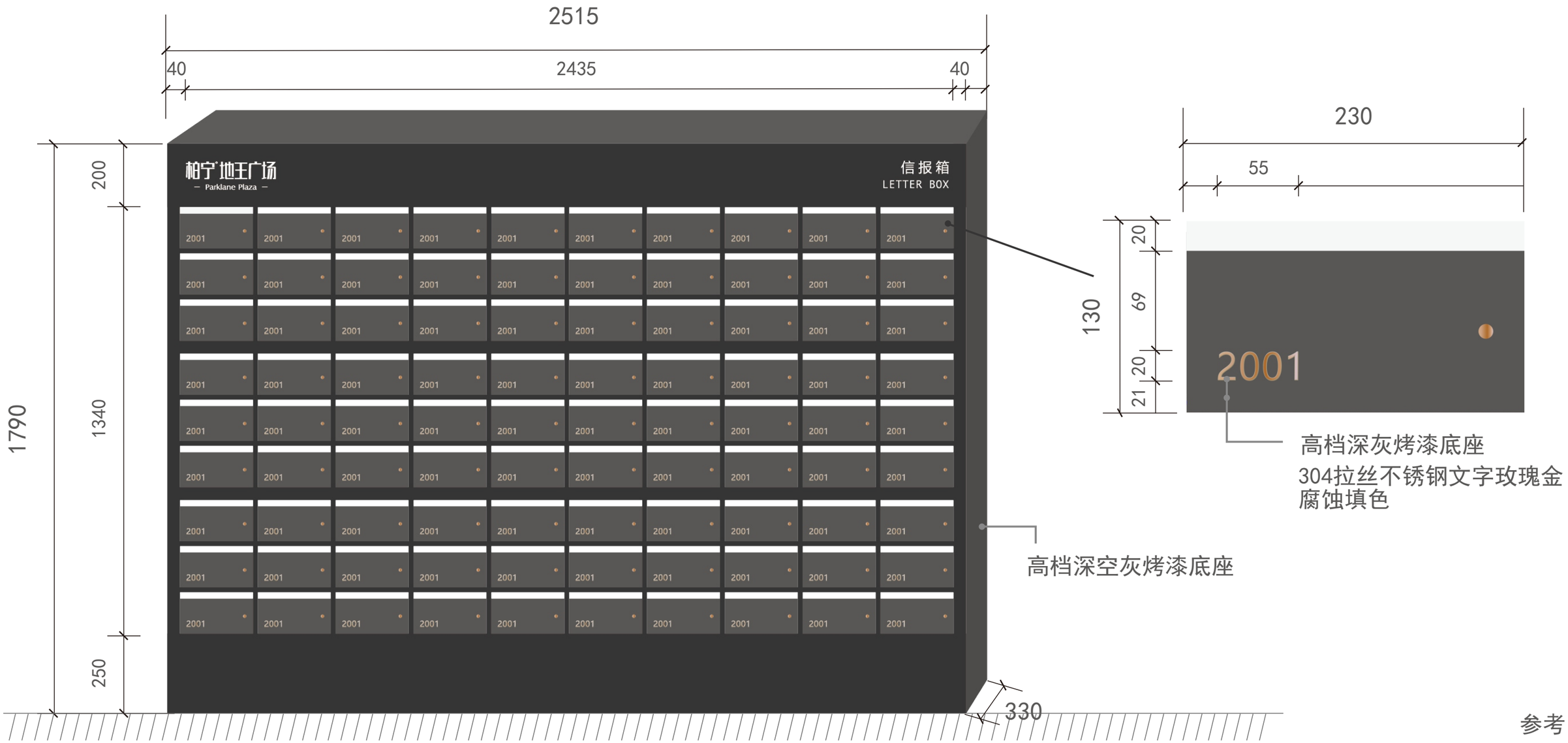


深空灰 C:0 M:0 Y:0 K:90

深灰 C:0 M:0 Y:0 K:80

参考

信报箱



参考

深空灰 C:0 M:0 Y:0 K:90

深灰 C:0 M:0 Y:0 K:80

玫瑰金 C:20 M:40 Y:55 K:0

果皮箱

带灭烟装置
高档深空灰不锈钢/电镀仿古铜
不锈钢 腐蚀填色
投放口
750
330
330
柏宁地王广场
Parklane Plaza

参考